

The institution integrates crosscutting issues by teaching the courses like environment and business, management theory and business ethics (MBA General) and health care and hospital environment and management theory and healthcare ethics (MBA HCM) As per the university syllabus.

SL Number	course	Course outcomes
1	BUS IC 02 MANAGEMENT THEORY AND BUSINESS ETHICS	<ul style="list-style-type: none"> Understanding the conceptual framework of management and provide information about managerial applicability of various concepts.
2	BUS IC 05 ENVIRONMENT AND BUSINESS	<ul style="list-style-type: none"> Introduce the fundamentals of Business Environment and familiarize students with the concepts of macro-economic in which a Business organization operates. Awareness about the policies of the government and assess their impact on business.
3	BUS -HCM 02 MANAGEMENT THEORY AND HEALTH CARE ETHICS	<ul style="list-style-type: none"> Basic understanding of Business management Students will be up to date on the current management practices
4	BUS-HCM 04 HEALTH CARE AND HOSPITAL ENVIRONMENT	<ul style="list-style-type: none"> Students will be able to understand the basic healthcare systems Students will be able to identify the right Indian hospital system




International Women's Day Celebration 2022

On March 8th 2022, ASM celebrated International Women's Day at 11:00 am. The event was inaugurated by Principal & Director Prof. (Dr) B. Vijayachandran Pillai, followed by a speech on the importance of women's day by Ms. Akhila Babu, Assistant professor ASM-HCM, the co-ordinator of the program. Thereafter, students from both 1st & 2nd year MBA (Ms.Nayanthara R.B, Mr. S Sabin Kumar, Mr. Arjun Satheesh, Mr. Naveen Kumar, Ms. Meghna M J & Ms. B Deepthi) spoke on the achievements and problems faced by the Women in various fields. In addition to that, a wonderful poster was prepared by Mr. Linu V, Ms. Abiya Sara Biju & Mr. Sarath Sankar of 1st year MBA. In order to raise the awareness and show the support, our students has created a beautiful picture on the theme-“Break the Bias”, by crossing their arms. The celebration came to an end by proposing a vote of thanks by Ms.Farsana Noushad Kottakal of 1st year MBA at 11:45am.



AHALIA  **SCHOOL OF MANAGEMENT**

Approved by AICTE & Affiliated to University of Calicut
Ahalia Campus, Palakkad - 678557 ☎ 04923-225444 ✉ admin.asm@ahalia.edu.in



AHALIA  **SCHOOL OF MANAGEMENT**

ISO 9001 : 2015 Certified Institution., Approved by AICTE & Affiliated to University of Calicut
Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059





WOMEN'S EQUALITY DAY

A TALK ON

GENDER EGALITARIANISM



Resource Person:

Adv. T. Reena Jaijith

26

August 2022
Friday

Time : 2.30 P.M. - 3.30 P.M.

VENUE : SEMINAR HALL

AHALIA  **SCHOOL OF MANAGEMENT**

ISO 9001 : 2015 Certified Institution : Approved by AICTE & Affiliated to University of Calicut
Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059

The report of Women's Equality Day

An invited talk on **Gender Egalitarianism** was conducted on 26 August 2022 at ASM seminar hall. The programme started at 2.30 pm with a welcome speech by Sarath Sankar, first year MBA and followed by the presidential address by Prof. Dr. B. Vijayachandran Pillai. Thereafter, Sona Saji, first year MBA, introduced about the chief guest Adv. T. Reena Jaijith, practicing lawyer in district court at Palakkad and Mediator advocate by Kerala State Mediation Conciliation Centre, High Court of Kerala. She mentioned about the inequality in the society, dowry system, domination by men, issues faced by married women with real case examples she dealt with the court. Finally she concluded that everyone should follow gender equality because everyone is treated as equal in front of law. Thereafter, principal and director Prof. Dr. B. Vijayachandran Pillai honoured the chief guest with a memento. Finally Sreelakshmi of first year MBA given feedback about the session and session was come to an end with a vote of thanks by Sabin Kumar, first year MBA at 4.15 p.m.

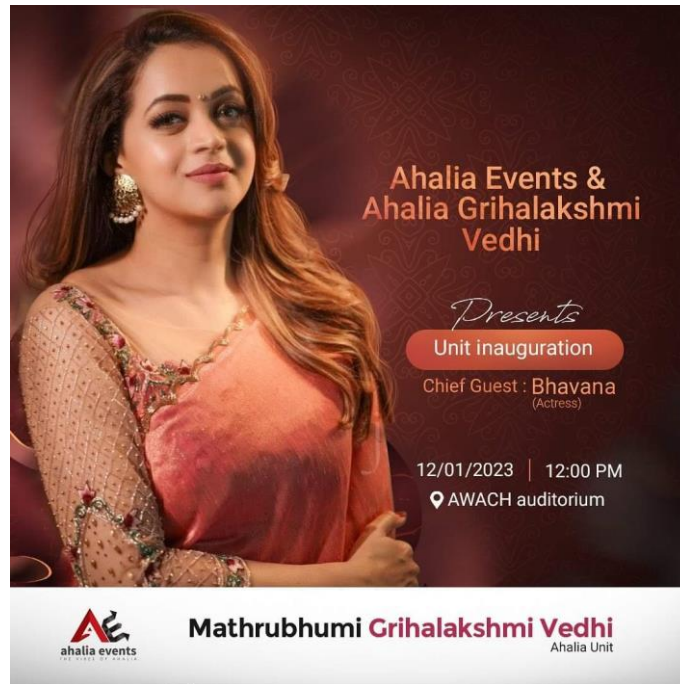
Human Rights Day 2022

The Human Rights Day was celebrated by the ASM on 17 December 2022 @ 11 am. Prof. Dr. B. Vijayachandran Pillai, Principal and Director ASM explained the need for celebrating the Human Rights Day and introduced and welcomed the resource person and other participants. Adv. Mrs. T. Reena Jaijith was the resource person of the session. She has discussed the different constitutional rights of all Indian Citizens. Also narrated the duties and responsibilities to which every individual have to adhere. The session was an interactive one. Ms. Seethalekshmi proposed the vote of thanks. The session came to an end at 12.45 p.m.





Ahalia events and Ahalia Grihalakshmi Vedi

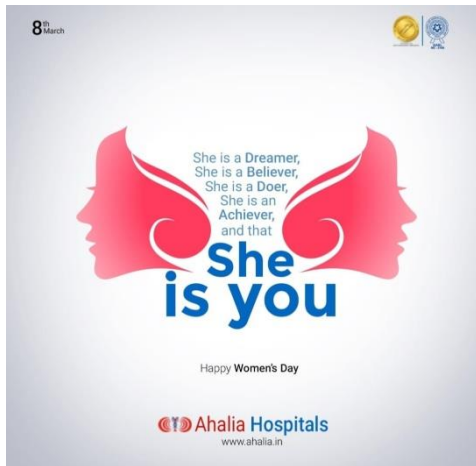


In the formal inauguration function of Mathrubhumi-grihalakshmi vedi Ahalia Unit in association with Ahalia events and Ahalia Grihalakshmi Vedi, held at AWACH auditorium on 12/01/2023 at 12:00 pm, the Vanitha-vedi members from ASM, Ms Manju M (Asst.Professor) & Dr.Aashna Sidhic (Asst.Professor) are attended. In the session Ms Manju M welcomed the dignitaries and participants on the dias and off the dias. All the first and third semester MBA (Both General & HCM) students were participated in the program. Cine Actress Mrs.Bhavana inaugurated the function. Faculty members of the Vanithavedi from different Ahalia Institutions offered felicitations. The function came to an end at 1:00 pm.





International Women's Day Celebrations, 2023



The Ahalia Group of Institutions in association with Mathrubhumi Grihalakshmi Vanitha VEDI celebrated Women's Day on 8th March 2023. The venue was at Ahalia women and children's (AWACH) auditorium. The function started at 1.30 p.m. The inaugural ceremony was performed by Ms. Sriya Gopal, Managing trustee, Ahalia Group of Institutions. In the programme, Dr. Sheba Sunil (Principal, Ahalia Ayurveda Medical College) delivered the keynote address. Dr. AJM Christeena (Vice Principal of Ahalia School of Pharmacy), Mrs. Shamsad Beegam (District secretary, Mathrubhumi Grihalakshmi) offered felicitations. Ahalia Women Icon Award 2K23 was given

to dignitaries in respective fields. The function of launching the logo 'STHRAINAM' was done by Ms. Dhanya Ravi and followed by a motivational speech. All the lady faculty and non-faculty members and students of Ahalia School of Management participated in the programme. Vote of thanks was proposed by Dr. Preyeamvadha (Consultant Paediatrician, AWACH). The programme came to an end at 4.30 p.m followed by a musical chain by the team "Ragavalli".

