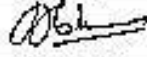
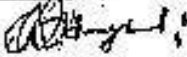

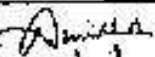
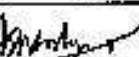
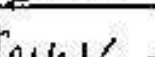
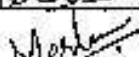
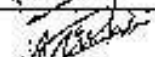
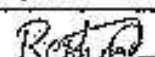
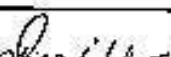


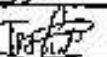
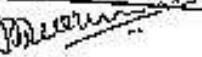
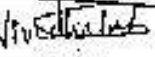


Date: 17-09-2022

Alumni Meet

(2019 - 2021 Batch)

Sl No	Reg. No.	Name of the student	Signature
1	HBATMBA001	Abhiram R	
2	HBATMBA002	Aiswarya S	
3	HBATMBA003	Amrutha A	
4	HBATMBA004	Anushka B	
5	HBATMBA005	Aswathy S	
6	HBATMBA006	Krishna Chandran K	
7	HBATMBA008	Merlin Mathew	
8	HBATMBA009	Nishitha M K	
9	HBATMBA010	Reshma P	
10	HBATMBA011	Sandhya S	
11	HBATMBA012	Sarath K P	
12	HBATMBA013	Sonu J	
13	HBATMBA014	Sumiya S	
14	HBATMBH001	Aarya K S	
15	HBATMBH002	Ananthu P M	
16	HBATMBH003	Grace Rose	
17	HBATMBH004	Jane Joly	
18	HBATMBH005	Jisha K	
19	HBATMBH006	Muhsina Parveen K	
20	HBATMBH007	Meera Unnikrishnan Nair	
21	HBATMBH008	Nehla Sulfana	
22	HBATMBH009	Nivedha Balaji	
23	HBATMBH010	Sivapriya P R	

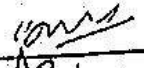
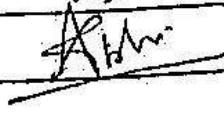
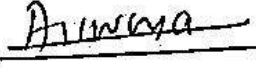
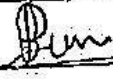
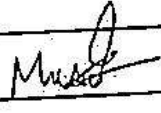
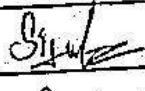

**AHALIA SCHOOL OF MANAGEMENT**

ISO 9001 : 2016 certified institution, Approved by AICTE & Affiliated to University of Calicut  
Ahalla Campus, Palakkad, Kerala-678667, Ph: 04923-226444 Mob: 9198710859  
Email: admin.aam@ahalla.edu.in, Web: www.ahallaschoolofmanagement.org

Date: 17-09-2022

Alumni Meet

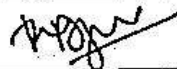
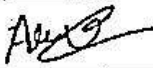
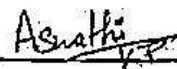



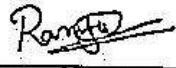
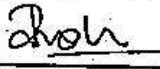
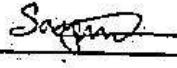
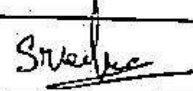
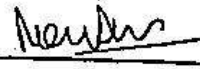
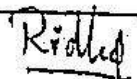
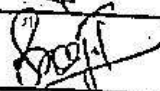
(2017 - 2019 Batch)

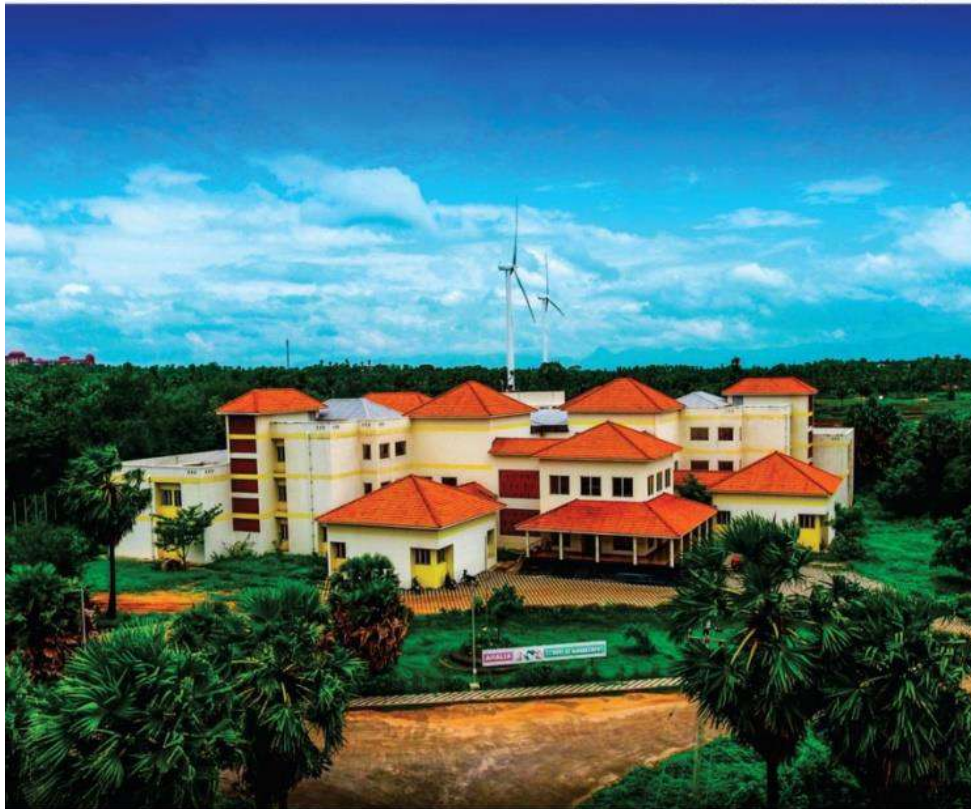
Sl No	Reg. No.	Name of the student	Signature
1	HBARMBA001	Aarsha Ravi	
2	HBARMBA002	Abhiramakrishnaprakash	
3	HBARMBA003	Adeej Prasad	
4	HBARMBA004	Aiswarya K	
5	HBARMBA005	Akila Ramachandran K	
6	HBARMBA006	Bini E B	
7	HBARMBA007	Fathima Suhaila K	
8	HBARMBA008	Maneesha M	
9	HBARMBA009	Satheesh S	
10	HBARMBA010	Sijla Serin	
11	HBARMBA011	Tony Shaji	



Date: 17-09-2022

## Alumni Meet (2018 - 2020 Batches)

Sl No	Reg. No.	Name of the student	Signature
1	HBASMBA001	Ajith J	
2	HBASMBA002	Aravind Krishnan	
3	HBASMBA003	Aswathi K P	
4	HBASMBA004	Gokul K S	
5	HBASMBA005	Jomon Jose	
6	HBASMBA006	Malini Ramesh	
7	HBASMBA007	Monu Thomas	
8	HBASMBA008	Nandhu Krishna	
9	HBASMBA009	Nimna N	
10	HBASMBA010	Ranjitha Rajagopal	
11	HBASMBA011	R Charutha Raj	
12	HBASMBA012	Sajna P Antony	
13	HBASMBA013	Sharath Unnikrishnan Nair	
14	HBASMBA014	Sreelakshmi	
15	HBASMBA015	Vishnu Suresh P M	
16	HBASMBA016	Viswajith K	
17	HBASMBH001	ATHUL KRISHNAN R	
18	HBASMBH002	NEBHAN N	
19	HBASMBH003	RIDHU K	
20	HBASMBH004	SREELAKSHMI T	
21	HBASMBH005	VISHNU P	



WE CORDIALLY INVITE THE FIRST YEAR MBA  
STUDENTS FOR THE INDUCTION PROGRAM ON

**UNIVERSAL HUMAN VALUES**

ORGANISED BY

**AHALIA SCHOOL OF MANAGEMENT**

From

02nd Nov. 2021

9:30 AM To

10 Nov. 2021

12:50 PM

### **INDUCTION PROGRAMME ON UNIVERSAL HUMAN VALUES**

The formal inauguration of the induction program on Universal Human Values for 1<sup>st</sup> Semester MBA students was done by the Principal & Director, ASM on 2<sup>nd</sup> November 2021. The first session on “*MBA program and ASM- Unique Attractions*” has been handled by Prof. Dr. B Vijayachandran Pillai, Principal & Director, ASM. On the second day, a topic on *Library Services* was discussed by Mrs. Sanitha A, Librarian, ASM. The second session on the same day on the

topic *Marketing of Professional Services* has been taken by Rakesh P Prabhakar, Administrator, ASM. On the third day the topics of (a) *Medical Ethics* & (b) *Team Management* were discussed by the ASM faculties, Dr. Aashna Sidhic and Mrs. Jisha O on 8<sup>th</sup> November 2021. On fourth day, the first session on *Patient Satisfaction* was handled by Mrs. Akhila Babu and the second session on the topic *HR Values* was discussed by Dr. Sangeetha P, faculty of ASM. On the fifth day the topics of (a) *Communication* and (b) *Financial Ethics* were discussed by Dr. S. N Jagadeesh and CA Anil K C respectively. On sixth day the topic on (a) *Self Confidence* and (b) *insight About Inside* have been discussed. The resource persons were Dr. Krishna Kumar Kishore, Executive Director, Academics and Dr. S Gunasekharan, HoD, CSE, ASET.

C.A Ajith Sivadas handled a session on *Emerging Trends in Accounting /Finance* on the seventh day. On the same day the second session was handled by Dr. Sangeetha P on the topic *Management Games*. On eighth day the first session was handled by Ms. Rinsy on the topic *Counseling - Need of the Hour*. The topic of *Soft Skills for Professional Excellence* has been discussed by Prof. Dr. B Vijayachandran Pillai, Principal & Director, ASM in the second session. On ninth day the topics of (a) *Need of English in Management* & (b) *Stress Management* were discussed by Ms. Jini, Faculty of ASCM and Dr. Sumina, Medical Officer, AAMCH. The last day sessions were handled by E. P. B. Rajithan, Manager Statutory Affaires, AHHKV and Dr. Vijayakumar Varma, Director, Ahalia Heritage village on the topics of *Service Management* and *Hospital Services*. In the afternoon a feedback session was also arranged to collect the response of the students about the programme.



## INAUGURATION OF MBA PROGRAMME (2021-23 BATCH)



Inauguration of  
**MBA PROGRAMME**  
(2021-23 Batch)



*Chief Guest*  
**Mr. G. Krishnakumar**  
MD, Rubfila International Ltd.  
& Premier Tissues India Ltd.,  
Palakkad.

 01 November 2021 Monday 10.30 AM  
Venue: ASM Auditorium, Ahalia Campus, Palakad

**AHALIA**  **SCHOOL OF MANAGEMENT**  
ISO 9001 : 2015 Certified Institution. Approved by AICTE & Affiliated to University of Calicut  
Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059

The formal inauguration function of first semester MBA 2021-23 batch has been organized at Ahalia Diabetics Hospital auditorium at 10.30am on 1.11.2021. The chief guest of the ceremony was Mr. G. Krishna Kumar, M D, Rubfila International Ltd. and premier Tissues India Ltd. Palakkad. In his inaugural address he stressed the need for acquiring soft skills by the students to perform the duties



of the manager in future. He also specified the reasons for successful running business units. His presentation was very motivating to the budding managers for taking venture in future career. Dr. S N Jagadeesh welcomed the chief guest & others who participated in the inaugural function. The presidential address was delivered by Dr. B Vijayachandran Pillai, principal & Director, ASM. Mrs. Jisha O & Mr. Rakesh P Prabhakar offered felicitation to the programme. Dr. P. Sangeetha proposed vote of thanks to all those who have participated in this ceremony. The entire programme came to an end with National Anthem by 12.45pm.



*Sangeetha*



*Ahalia*

Ahalia School of Management  
Palakkad - 678 557, India  
Date: .....





  
Date: .....  




*Signature*





*Signature*





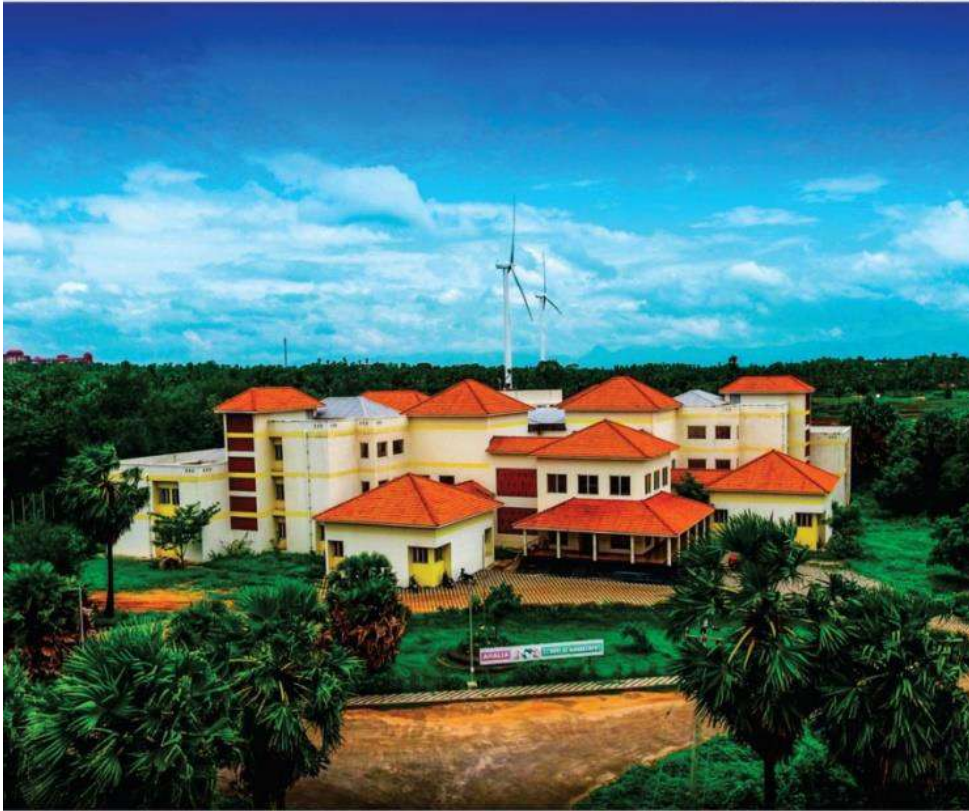
*[Handwritten signature in green ink]*

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WE CORDIALLY INVITE THE FIRST YEAR MBA  
STUDENTS FOR THE INDUCTION PROGRAM ON

**UNIVERSAL HUMAN VALUES**

ORGANISED BY

AHALIA SCHOOL OF MANAGEMENT

From

02nd Nov. 2021  
9:30 AM To

10 Nov. 2021  
12:50 PM



### • ABOUT AHALIA GROUP

Ahalia Health, Heritage & Knowledge Village is a Project of Ahalia International Foundation and is located in an exotic region of Palakkad at the foot of Western Ghats amid breath taking valleys, verdant paddy fields and dense herbal gardens, away from the din and bustle of city life.

Ours is an integrated campus consisting of Ahalia Foundation Eye Hospital, Ahalia Ayurveda Medical College & Hospital, Ahalia Diabetes Hospital, Ahalia Women & Children's Hospital, Ahalia Medicine Manufacturing Unit (Ayurveda), Ahalia Children's Village, Ahalia Heritage Village, Ahalia School of Management, Ahalia School of Optometry, Ahalia School of Engineering & Technology, Ahalia School of Pharmacy, Ahalia Public School, Ahalia School of Paramedical Sciences and IIT Palakkad. Ahalia Health, Heritage & Knowledge Village offers a perfect blend of nature and technology. The campus is situated 5 Kms off the National Highway between Kanjikode and Walayar in Kerala. Coimbatore international airport is at 1 hour drive (50 Kms) and Palakkad (Palghat) Junction railway station is 20 Kms away from the campus.

### • ABOUT AHALIA SCHOOL OF MANAGEMENT (ASM)

ASM has proven to be one of the best management schools in Kerala providing quality education to students. ASM is an ISO 9001: 2015 Certified institution with world class facilities viz. digital classrooms and learning methods, Wi-Fi enabled campus, digital language lab, campus radio, health centres etc. ASM is approved by AIMA and AICTE.

### • ABOUT THE PROGRAM

Universal Human Values program has been designed to be a part of the academic curriculum. It provides the essential guidelines for a human conduct and human society. The program helps to develop the ability to discriminate between the superficial & valuable in all aspects of living; and develops the commitment for following a process of self-exploration, self-verification on the basis of one's own natural acceptance. It provides a universal basis for human values that supplements and provides direction to the current educational system.



## • Orientation programme for MBA Students

### Organizing Committee

Dr. Jagadeesh S N  
Dr. sangeetha P

### Coordinating Members

Dr. B. Vijayachandran Pillai  
Ms. Jisha O-  
Dr. Aashna Sidhic  
Ms. Akhila Babu

1 st Day- 02/11/2021	Programme Schedule	Role/Topic
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#### Session - 2 Hrs. 11.45 a.m.-1.00 p.m.

Topic : MBA Programme & ASM – Unique attractions  
Resource Person : Dr. B Vijayachandran Pillai  
Principal & Director,ASM

2 nd Day- 03/11/2021 (Wednesday)	1 st Session- 9.30 a.m.-11.00 a.m.
----------------------------------	------------------------------------

Topic : Library  
Resource Person : Sanitha A  
Librarian,ASM

#### 2nd Session-11:15 a.m.-12:45 p.m.

Topic : Marketing of Professional Services  
Resource Person : Rakesh Prabhakar  
Administrator,ASM



**3rd Day-05/11/2021 (Friday)**

**1st Session- 9:30 a.m.-11:00 a.m.**

Topic : **Medical Ethics**  
Resource Person : **Dr. Aashna Sidhic**  
**Asst. Professor,ASM**

**2nd Session -11:15 a.m.-12:45 p.m.**

Topic : **Team Management**  
Resource Person : **Jisha O**  
**Asst. Professor, ASM**

**4th Day-08/11/2021 (Monday)**

**1st Session- 9:30 a.m.-11:00 a.m.**

Topic : **Patient Satisfation**  
Resource Person : **Akhila Babu**  
**Asst. Professor, ASM**

**2nd Session -11:15 a.m.-12:45 p.m.**

Topic : **H R Values**  
Resource Person : **Dr. Sangeetha P**  
**Asst. Professor, ASM**

**5th Day-09/11/2021 (Tuesday)**

**1st Session- 9:30 a.m.-11:00 a.m., 26/10/2021**

Topic : **Communication**  
Resource Person : **Dr. S N Jagadeesh**  
**Asso. Professor, ASM**

**2nd Session -11:15 a.m.-12.45 p.m.**

Topic : **Financial Ethics**  
Resource Person : **C A Anil**  
**Auditor- Ahalia Group**



6th Day-10/11/2021 (Wednesday)

1st Session- 9:30 a.m.-11:00 a.m., 27/10/2021

Topic : **Self Confidence**  
Resource Person : **Dr. Krishna Kumar Kishor**  
**Exe. Director, Ahalia Academics**

**2nd Session -11:15 a.m.-12:45 p.m.**

Topic : **Insight about inside**  
Resource Person : **Dr. S. Gunasekaran**  
**HoD- CSE**

7th Day-11/11/2021 (Thursday)

1st Session- 9:30 a.m.-11:00 a.m., 28/10/2021

Topic : **Emerging Trends in Accounting/ Finance**  
Resource Person : **C A Ajith Sivas**  
**Practicing Chartered Accountant**

**2nd Session -11:15 a.m.-12:45 p.m.**

Topic : **Management Games**  
Resource Person : **Dr. Sangeetha P**  
**Asst. Professor, ASM**

8th Day-12/11/2021 (Friday)

1st Session- 9:30 a.m.-11:00 a.m., 29/10/2021

Topic : **Counseling – Need of the Hour**  
Resource Person : **Ms. Rinsy M**  
**Counsellor, AHHKV**

**2nd Session -11:15 a.m.-12:45 p.m.**

Topic : **From class room to corporate**  
Resource Person : **Ms. Sreelakshmi T**  
**GRE, Ahalia Group - UAE**



9th Day-15/11/2021 (Monday)

1st Session- 9:30 a.m.-11:00 a.m.

Topic : **Need of English in Management**

Resource Person : **Ms. Jini**  
**Asst.Professor, ASCM**

**2nd Sesson -11:15 a.m.-12:45 p.m.**

Topic : **Stress Management**

Resource Person : **Dr. Sumina**  
**Medical Officer, AAMCH**

10th Day-16/11/2021 (Tuesday)

1st Session- 9:30 a.m.-11:00 a.m.

Topic : **Service Management**

Resource Person : **Mr. E P B Rajithan**  
**Manager-Statutory Affairs, AHHKV**

**2nd Sesson -11:15 a.m.-12.45 p.m.**

Topic : **Hospital Services**

Resource Person : **Dr. Vijayakumar Varma**  
**Director, Ahalia Heritage Village**

**02.00 p.m. - 04.00 p.m. Feedback of Students**



# ASM MBA ORIENTATION PROGRAM 2021

1<sup>st</sup> Day - 2<sup>nd</sup> Nov 2021

Topic:

## MBA PROGRAMME & ASM – UNIQUE ATTRACTIONS

11:45 a. m. - 1:00 p. m.



Dr. B Vijayachandran Pillai  
Principal & Director

**AHALIA**  **SCHOOL OF MANAGEMENT**

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Email: admin.asm@ahalia.edu.in Web: www.ahaliaschoolofmanagement.org



# ASM MBA ORIENTATION PROGRAM 2021

2<sup>nd</sup> Day - 3<sup>rd</sup> Nov 2021



Sanitha A.  
Librarian

Session - 1

## LIBRARY

9:30 a. m. - 11:00 a. m.

Session - 2

## MARKETING OF PROFESSIONAL SERVICES

11.15 a. m. - 12:45 p. m.



Rakesh Prabhakar  
Administrator - ASM

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Email: admin.asm@ahalia.edu.in Web: www.ahaliaschoolofmanagement.org



*[Handwritten signature in green ink]*

# ASM MBA ORIENTATION PROGRAM 2021

3<sup>rd</sup> Day - 5<sup>th</sup> Nov 2021



Dr. Aashna Sidhic  
Asst. Professor

Session - 1

## MEDICAL ETHICS

9:30 a. m. - 11:00 a. m.

Session - 2

## TEAM MANAGEMENT

11.15 a. m. - 12:45 p. m.



Jisha O.  
Asst. Professor

**AHALIA**



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# ASM MBA ORIENTATION PROGRAM 2021

4<sup>th</sup> Day - 8<sup>th</sup> Nov 2021



Akhila Babu  
Asst. Professor

Session - 1

## PATIENT SATISFACTION

9:30 a. m. - 11:00 a. m.

Session - 2

## HR VALUES

11.15 a. m. - 12:45 p. m.



Dr. Sangeetha P.  
Asst. Professor

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# ASM MBA ORIENTATION PROGRAM 2021

5<sup>th</sup> Day - 9<sup>th</sup> Nov 2021



Session - 1

## COMMUNICATION

9:30 a. m. - 11:00 a. m.

Dr. S. N. Jagadeesh  
Assoc. Professor

Session - 2

## FINANCIAL ETHICS

11:15 a. m. - 12:45 p. m.



Anil K. C.  
Auditor - Ahalia Group

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# ASM MBA ORIENTATION PROGRAM 2021

6<sup>th</sup> Day - 10<sup>th</sup> Nov 2021



Dr. Krishna Kumar Kishor  
Exe. Director, Academics

Session - 1

## SELF CONFIDENCE

9:30 a. m. - 11:00 a. m.

Session - 2

## INSIGHT ABOUT INSIDE

11.15 a. m. - 12:45 p. m.



Dr. S. Gunasekaran  
HoD - CSE, ASET

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# ASM MBA ORIENTATION PROGRAM 2021

7<sup>th</sup> Day - 11<sup>th</sup> Nov 2021



C. A. Ajith Sivadas  
Practicing Chartered  
Accountant

Session - 1

## EMERGING TRENDS IN ACCOUNTING/ FINANCE

9:30 a. m. - 11:00 a. m.

Session - 2

## MANAGEMENT GAMES

11.15 a. m. - 12:45 p. m.



Dr. Sangeetha P.  
Asst. Professor

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# ASM MBA ORIENTATION PROGRAM 2021

8<sup>th</sup> Day - 12<sup>th</sup> Nov 2021



Ms. Rinsy M.  
Counsellor  
AHHKV

Session - 1

## COUNSELLING – NEED OF THE HOUR

9:30 a. m. - 11:00 a. m.

Session - 2

## FROM CLASS ROOM TO COPORATE

11.15 a. m. - 12:45 p. m.



Ms. Sreelakshmi T.  
GRE - Ahalia, UAE

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# ASM MBA ORIENTATION PROGRAM 2021

9<sup>th</sup> Day - 15<sup>th</sup> Nov 2021



Ms. Jini  
Asst. Professor

Session - 1

## NEED OF ENGLISH IN MANAGEMENT

9:30 a. m. - 11:00 a. m.

Session - 2

## STRESS MANAGEMENT

11.15 a. m. - 12:45 p. m.



Dr. Sumina  
Medical Officer  
AAMCH

**AHALIA**



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# ASM MBA ORIENTATION PROGRAM 2021

10<sup>th</sup> Day - 16<sup>th</sup> Nov 2021



Mr. E. P. B. Rajithan  
Manager  
Statutory Affairs - AHHKV

Session - 1

## SERVICE MANAGEMENT

9:30 a. m. - 11:00 a. m.

Session - 2

## HOSPITAL SERVICES

11.15 a. m. - 12:45 p. m.



Dr. Vijayakumar Varma  
Director  
Ahalia Heritage Village

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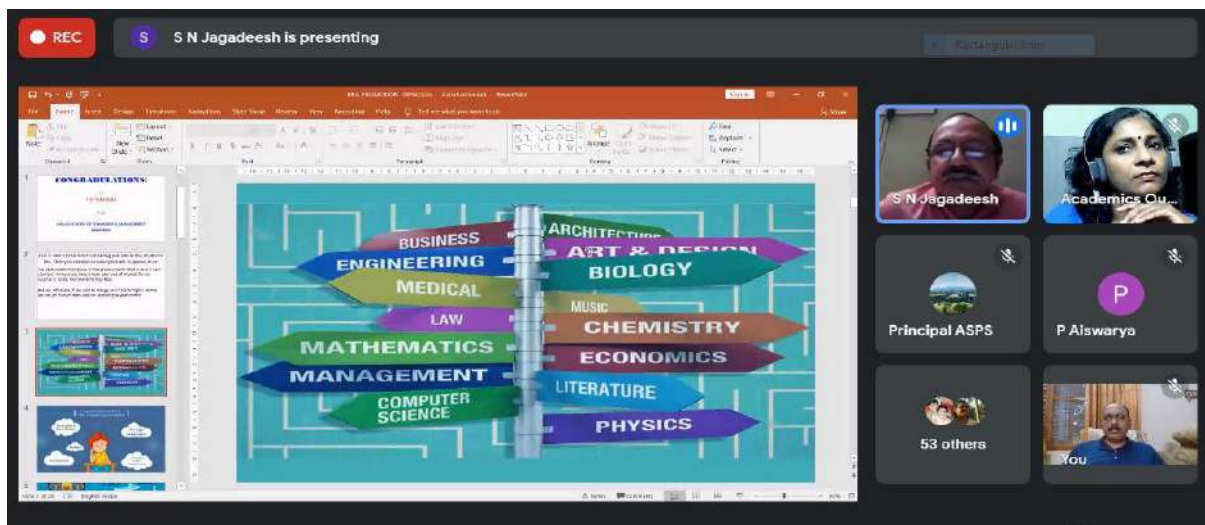


## CAREER GUIDANCE RELATED PROGRAMMES

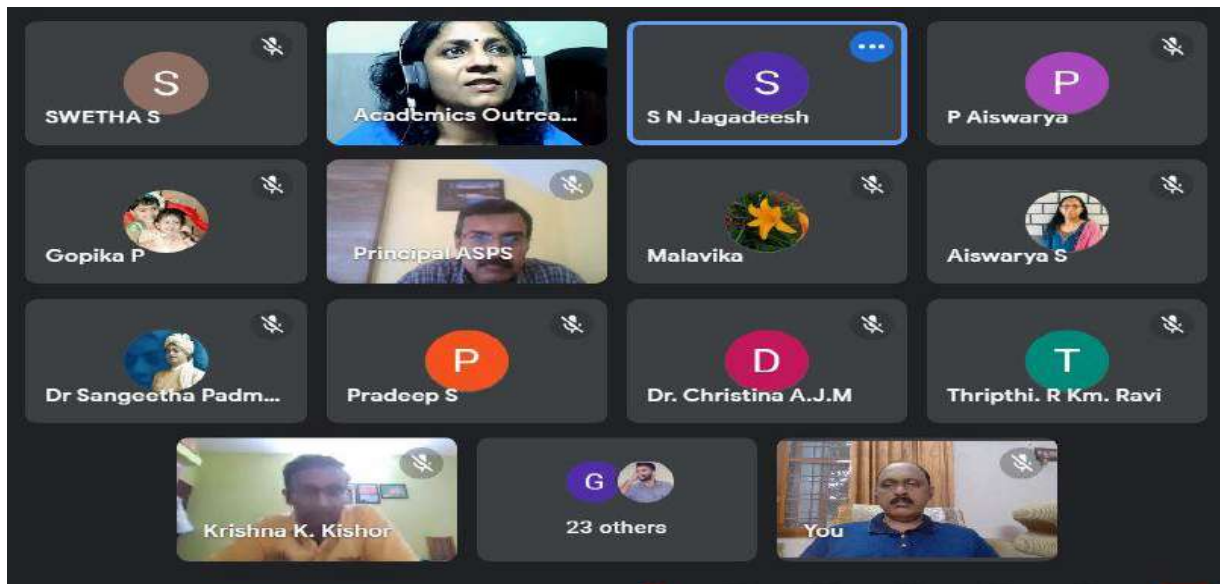
### Career Guidance Programme

A Programme of Career Oriented Courses at Ahalia Academic Institutions was held on 08/08/2021 at 6 pm. Organised by Ahalia Group of Institutions (through Google meet).

The programme was organised for the students and parents to know about the career oriented courses offered by the Ahalia Educational Institutions. Dr. S N Jagadeesh was the resource person to explain about the BBA degree programme offered by Ahalia School of Commerce and Mathematics. Various aspects relating to the eligibility, career prospectus about BBA were explained in the programme through the presentation of statistical data. Also the prospects of the programme for job opportunities and the individual skill development through the BBA course were emphasised. The session came to an end by 6.30pm.



  
Date: .....



## KMAT Online Coaching

Ahalia School of Management has conducted an online KMAT free coaching session on 10th & 11th July 2021 through online mode (Google Meet platform) to create awareness among MBA aspirants on how to prepare well and score high ranks in competitive examinations. Qualifying KMAT/CAT/CMAT is mandatory for MBA Admission in Government and Self Financing colleges in the state. The Principal & Director, Prof. Dr. B. Vijayachandran Pillai has inaugurated the two - day programme of the KMAT Coaching.

Our expert faculty team offered coaching and guidance on the following areas.

1. General English & G K
2. Quantitative Aptitude
3. Logical and Verbal reasoning.
4. General Knowledge & current affairs.

### First Session-General English & G K

The session was handled by Dr. P. Sangeetha on 10<sup>th</sup> July 2021 in 2 hours (from 10am to 12pm) in the session about 50 candidates were attended.



## **Second Session-Quantitative Aptitude**

Dr. Jagadeesh S N was the resource person in this session. The class was conducted on 10<sup>th</sup> July 2021 Saturday from 2pm to 4pm. Nearly 50 candidates were attended the session.

## **Third Session- Logical and Verbal reasoning**

Ms. Jisha O has engaged one session on the topic Logical and Verbal reasoning on 11th July 2021. The session commenced at 10am and ended on 12pm. As many as 60 participants attended the session.

## **Fourth Session- General Knowledge & current affaires**

Dr. Aashna Sidhic was the resource person in the session. This is the last session in the MBA entrance coaching class. The session was conducted on 11<sup>th</sup> July 2021 from 2pm to 4pm.

We hope that our efforts will be a successful one to secure very good score in the ensuing KMAT/CMAT/CAT examinations.\

### **KMAT Online Coaching**

Ahalia School of Management is offering online KMAT coaching from 09 January 2021 to create awareness among MBA aspirants on how to prepare and score better in competitive examinations. Qualifying KMAT/CAT/CMAT is mandatory for MBA Admission in Kerala in Government and Self Financing colleges. Our expert faculty team offer coaching and guidance on following areas: Quantitative Techniques, English, Logical and Verbal reasoning and General Knowledge.





# AIMING AT MBA?

## FREE ONLINE KMAT COACHING

BY OUR EXPERT FACULTY MEMBERS

CAT / CMAT / KMAT  
MANDATORY FOR MBA  
ADMISSION

**NO REGISTRATION FEE**

FOR REGISTRATION & MORE DETAILS: **04923-225444, 949 6000 133**

e-mail: [admin.asm@ahalia.edu.in](mailto:admin.asm@ahalia.edu.in) | [www.ahaliaschoolofmanagement.org](http://www.ahaliaschoolofmanagement.org)

### Our unique specialities

- \* Assured job placement in Ahalia group of institutions
- \* 100% placement for 2018-20 batch
- \* Fully residential MBA program
- \* Internship opportunities in Ahalia hospitals



Approved by AICTE & Affiliated to University of Calicut.  
Palakkad, Kerala-678557

The ASM Conducted free online coaching classes to MBA aspirants in order to encourage and motivate in securing highest score in the forthcoming KMAT/CMAT/CAT entrance examinations. Four sessions were arranged as per the syllabus of the examinations. Sessions were handled by four faculties in the ASM in Google Meet platform.

### First session-General English & G K

The session was handled by Mr. Sreerajan Menon T on 9<sup>th</sup> January 2021 in 2 hours ( from 10am to 11am & 2pm to 3 pm) in the session about 70 candidates were attended.



### **Second session-Quantitative Aptitude**

Dr. Dhanu P was the resource person in this session. The class was conducted on 16<sup>th</sup> January 2021 Saturday from 10am to 11am & 2pm to 3 pm. Nearly 30 candidates were attended the session.



### **Third session-Test of Reasoning**

Ms. Jisha O has engaged one session on the topic Test of Reasoning on 23<sup>rd</sup> January 2021. The session commenced at 10am and ended on 11am. In the afternoon the session were started at 2pm and continued up to 3pm. We got very good response in the session also.



### **Fouth session-Test of Reasoning**

D. Sangeetha P was the resource person in the session. This is the last session in the MBA entrance coaching class. The session was conducted on 30<sup>th</sup> January 2021(from 10am to 11pm & 2pm to 3pm).



We hope that our efforts to guide the prospective MBA students in securing very good score in the ensuing KMAT/CMAT/CAT examinations.



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in association with  
 P. G. Department of Commerce,  
**Nasra Arts and Science College,**  
 Thirurkkad, Malappuram  
 organizes

Seminar on  
**CAREER PROSPECTS &  
 PERSONALITY DEVELOPMENT**

 **14**  
 March 2022  
**2.00 P.M.**

 Venue: Nasra Arts & Science College,  
 Thirurkkad

Resource person



**Ms. Manju M.**  
 Faculty  
 Ahalia School of Management



Ahalia School of Management Palakkad conducted a career guidance programme for the final year students of Nasra College of Arts and Science Thirurkkad. Dr. M. Nikhil, the Vice Principal welcomed the ASM team to their institution.

Ms. Manju M, Asst. Professor of ASM delivered a talk on importance of soft skill and how to enhance the same. She also explained about the procedures for registering in the eligibility test like KMAT, CAT, and CMAT etc. The relevance and various career opportunities of MBA were discussed. It was an interactive session. The students were able to clear their queries. Finally, the placement officer of the Nasra College, Mr. Fayas Habeeb Muringekkal proposed the vote of thanks to the Resource Person and all the participants. The seminar came to an end at 04.00 pm.





*[Handwritten Signature]*

Date: .....

*[Circular Stamp]*



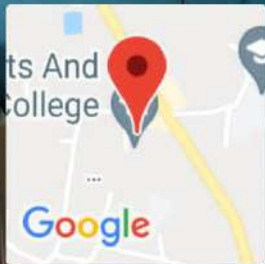
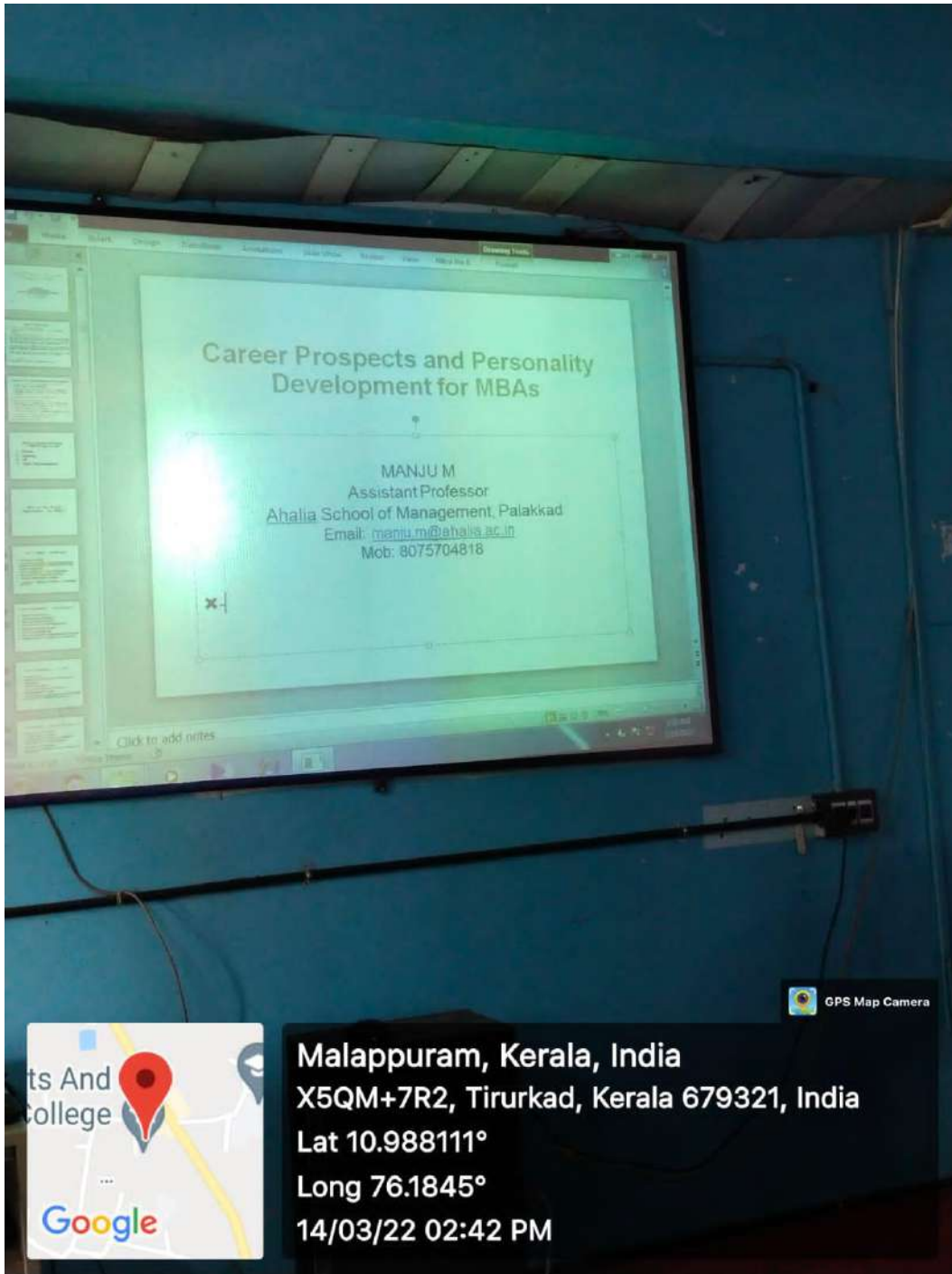
**Career Prospects and Personality Development for MBAs**

MANJU M  
Assistant Professor  
Ahalia School of Management, Palakkad  
Email: [manju.m@ahalia.ac.in](mailto:manju.m@ahalia.ac.in)  
Mob: 8075704618



Malappuram, Kerala, India  
X5QM+7R2, Tirurkad, Kerala 679321, India  
Lat 10.988111°  
Long 76.1845°  
14/03/22 02:42 PM

*Manju M*  
Date: \_\_\_\_\_  
Ahalia School of Management  
Palakkad - 675 322, Kerala



Malappuram, Kerala, India  
X5QM+7R2, Tirurkad, Kerala 679321, India  
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*Manju M*





Alphix School of Management  
Date: .....  
678 257





in association with  
**P.G. Dept. of Commerce,**  
**Government College, Malappuram**  
organizes

Seminar on

# CAREER PROSPECTS & PERSONALITY DEVELOPMENT



**30**

March 2022  
**10.00 A.M.**

Venue: Government College,  
Malappuram

Resource person



**Ms. Manju M.**  
Faculty

Ahalia School of Management



Ahalia School of Management Palakkad conducted a career guidance programme for the final year students of Government College, Malappuram on 30 March 2022 at 10.am. Dr. Sreevidya, the Head of the Department of commerce welcomed the ASM team to their institution. Ms. Manju M, Asst. Professor of ASM delivered a talk on Career prospects and personality development for commerce and management students. She also explained about the procedures for registering the eligibility test like KMAT, CAT, and CMAT etc. The relevance and various career opportunities of MBA were discussed. It was an interactive session and clarified all the queries of the students. Finally, the final year B. Com student Devika proposed the vote of

thanks to the Resource Person and all the participants. The seminar came to an end at 11.30 am.



334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

Malappuram  
Kerala  
India

2022-03-30(Wed) 12:03(pm)

31°C  
88°F

A weather and location overlay featuring a small map of Munduparamba, Kerala, on the left. The text provides the address, location name, date, time, and temperature in both Celsius and Fahrenheit.

334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

Malappuram  
Kerala  
India

2022-03-30(Wed) 12:04(pm)

31°C  
88°F

A weather and location overlay featuring a small map of Munduparamba, Kerala, on the left. The text provides the address, location name, date, time, and temperature in both Celsius and Fahrenheit.



334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

Malappuram

Kerala

India

2022-03-30(Wed) 12:02(pm)

31°C

88°F



334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

Malappuram

Kerala

India

2022-03-30(Wed) 12:06(pm)

31°C

88°F





334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

**Malappuram**  
Kerala  
India

2022-03-30(Wed) 12:12(pm)

31°C  
88°F



334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

**Malappuram**  
Kerala  
India

2022-03-30(Wed) 12:12(pm)

31°C  
88°F



334W+R6J, Munduparamba, Malappuram, Kerala 676509, India

Malappuram  
Kerala  
India



31°C

88°F

2022-03-30(Wed) 12:03(pm)

Abdulla School of Applied Sciences  
Date: \_\_\_\_\_  
Kollam - 678 553

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in association with  
P.G. Dept. of Commerce & Management Studies,  
PTM Government College, Perinthalmanna  
organizes

Seminar on

# CAREER PROSPECTS & PERSONALITY DEVELOPMENT



**30**

March 2022  
**02.00 P.M.**

Venue: PTM Government College,  
Perinthalmanna

Resource person



**Ms. Manju M.**

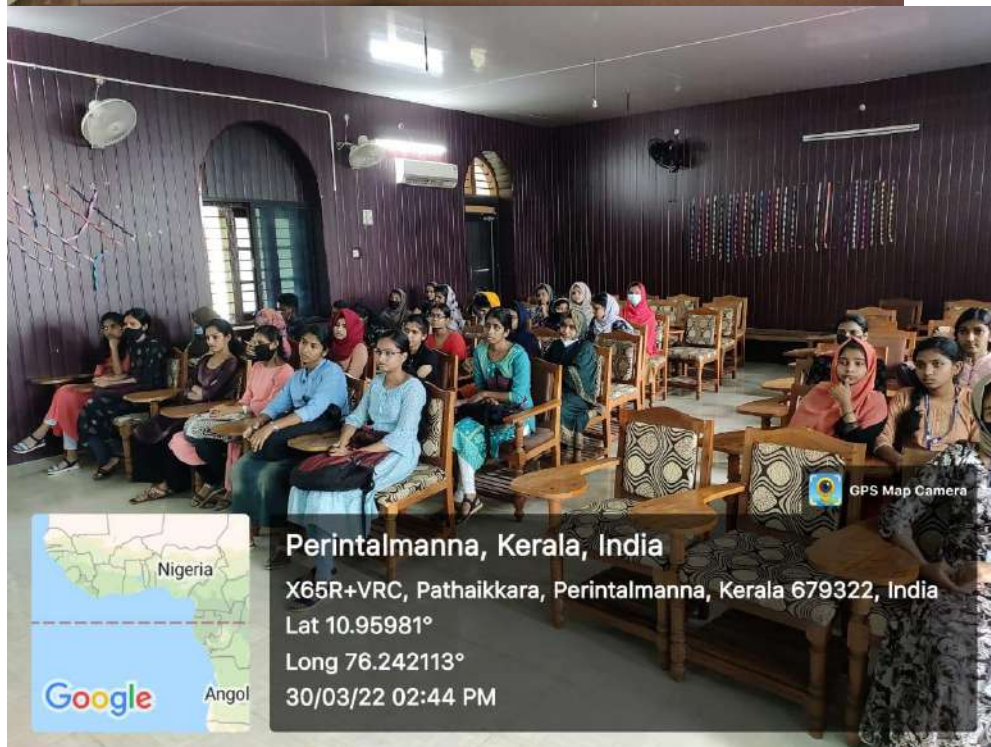
Faculty

Ahalia School of Management



Ahalia School of Management Palakkad in association with the PG Dept. of Commerce and Management Studies, PTM Government College, Perinthalmanna, organised a seminar on Career Prospects and Personality Development for BBA and M.Com students on 30 March 2022 at 2.p.m. Dr. Rosana, the Head of the Department of Commerce and Management Studies welcomed the ASM team to their institution. Ms. Manju M, Asst. Professor of ASM delivered a talk on Career prospects and personality development for commerce and management students. She narrated the procedures for registering the eligibility test like KMAT, CAT, and CMAT etc. The relevance and various career opportunities of MBA were discussed. She clarified the doubts of the students in a satisfactory manner. Mr. Byjumon,

Assistant Professor, Department of Commerce and Management Studies of the college, proposed the vote of thanks to the Resource Person and all the participants. The seminar ended at 04.00 pm.





Abhishek School of Learning  
Date:.....  
Abhishek



## Report of Career Guidance and Life Insurance Awareness



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in association with



LIC of India, Palakkad  
organizes



An invited talk on

# CAREER GUIDANCE & LIFE INSURANCE AWARENESS

Resource Persons 

<p>Mrs. Salomi C M Senior branch manager LIC of India, Palakkad branch 1</p>	<p>Mr. Vijaykumar Chief advisor LIC of India, Palakkad branch 1 </p>
--	---



**05** May 2022  
2.00 P.M.

Venue: ASM Seminar Hall

The ASM organised an invited talk on **Career Guidance and Life Insurance Awareness** on 05-05-2022 at 2 pm. Prof. Dr. B. Vijayachandran Pillai, Principal & Director Introduced the Resource Persons and welcomed them. He stressed the need for Life insurance in this globalised era. Thereafter,

the Resource Person Ms. Salomi C M, Senior Branch Manager, LIC of India, Palakkad Branch 1, gave an insight on Life insurance from the beginning till date. She explained the role of LIC in the Life insurance market in India and abroad. The other Resource Person, Mr. Vijaya Kumar P V, Chief Life Insurance Advisor, has narrated the career opportunities in Life Insurance sector and the service benefits of life insurance sector jobs. Finally, Mr. Arjun Satheesh proposed the vote of thanks to all those who participated in the programme. The programme came to an end at 4.15pm.





*Abhaya*



# CLUB ACTIVITIES

**AHALIA SCHOOL OF MANAGEMENT**  
ISO 9001 : 2015 certified institution (Approved by AICTE & Affiliated to University of Calicut)

Proudly Presents

*All are Invited*

**BUSINESS QUIZ COMPETITION**  
**22 JANUARY 2021 - FRIDAY**  
TIME: 2:00 PM - 4:00 PM  
VENUE : MBA SEMINAR HALL

**QUIZ MASTER:**  
**MR. SREERANJAN MENON T**  
ASST. PROFESSOR, ASM

Ahalia School of Management organized a Business Quiz Competition on 22 January 2021. Mr. Sreeranjana Menon T Assistant Professor & Placement Officer ASM was the quiz master.

Principal & Director ASM Prof.(Dr.) B. Vijayachandran Pillai inaugurated the event and gave a motivational talk to the participants. The quiz competition had three rounds and questions were from areas like Economy, Business, Marketing, Branding, Finance, HR. The competition had a picture round, MCQ round, logo and tagline rounds covering various Multinational Companies.

Mr. Abhiram Rajendran, Second year MBA student of ASM was the winner of the competition. Ms. Merlin Mathew was the second runner-up of the event and the third runner-up were shared by Mr. Krishna Chandran and Mr. Ananthu. The event was a great learning experience for all the participants.



# BARTERING EVENTS

Organized by  
**ASM Marketing club**

**15.02.2022**

---

**Students Cordinators:**  
Mr. Vimal Vinodhan  
Ms. Nayanthara R. B.

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## Report of Bartering Events held on 15.02.2022

The marketing club of ASM organised Marketing quiz to the MBA students of 2020-2022 batch on 15.2.2022 from 3pm onwards. The event was inaugurated by the Principal & Director Prof. (Dr) B. Vijayachandran Pillai. Student's co-ordinators of the Marketing club Mr. Vimal Vinodhan and Ms. Nayanthara R B assisted in organising the quiz along with the staff co-ordinators. The participating students were divided in to four teams of A, B, C and D. The quiz had questions from Tag lines, Logos, Personality identification and General awareness. The team A secured the highest score in the competition and the members of the team consisted of Mr. Sreeroop B, Mr.Jithin P, Mr. Akhil Krishnan S, Ms. Sinu Shahana K, Ms. Shahana Hussain P P and Mr. Anoop T R. The programme came to an end at 4.15pm.



# ONE DAY NATIONAL WEBINAR

TOPIC:

## UNION BUDGET 2021-22 : AN EVALUATION



FEB  
19  
2021



02.00 PM

Through online platform- Google Meet

*No Registration & Participation Fees*

For Registration & Enquiry

Ms. JISHA O (Asst.Prof.) +918113081748

Dr. AASHNA SIDHIC (Asst.Prof.) +919747851692

Or fill : <https://forms.gle/FaFLbpN3Z8o7eysaA>

E-Certificate will be issued to the Participants

Registration is compulsory for participation



**AHALIA SCHOOL  
OF MANAGEMENT**

Ahalia Campus, Palakkad, Kerala-678557

Ph: 04923-225444



**C.A. AJITH SIVADAS**

B.Com, ACMA, ACA, ACS,

Adv.Dip. MA, CIMA (UK)

Practicing Chartered Accountant

Email: [admin.asm@ahalia.edu.in](mailto:admin.asm@ahalia.edu.in)  
Web: [www.ahaliaschoolofmanagement.org](http://www.ahaliaschoolofmanagement.org)



*Ahalia*

**RANNEETI**

ASM HR Club Competition  
**A Presentation on  
Company Analysis**

23 February 2022  
Wednesday

3.00 PM

Student Coordinators:  
Hepsiba Isaac & Sarangi Mohan

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## RENEETI

The HR Club of ASM conducted a presentation competition on company analysis "Ranneeti" for MBA students of 2021 - 2023 batch on February 23, 2022 @3.00pm. The event was inaugurated by Principal and Director Prof. Dr. B. Vijayachandran Pillai. The students were divided into 6 teams and they were asked to present any relevant company in the world. The companies selected by students were Toyota, Mi Lifestyle, Meta, L'Oreal, Tata and Apple. Everyone in the team discussed various points on their selected company. The third team won the competition and they presented the company analysis of Meta. The team members are Ms. Abhiya Sara Biju, Mr. Kishore v, Ms. Seethalakshmi T, Mr. Sarath Shankar S and Ms. Sruthy S. The discussion came to an end by 4.15pm.





## NATIONAL WEBINAR

**ONE DAY NATIONAL WEBINAR**

Webinar Focuses on the area of Customer handling & innovations in services marketing

TOPIC:  
**“SERVICE MARKETING INNOVATIONS”**

MARCH 24<sup>TH</sup> 02.00 PM

Through online platform- Google Meet

**No Registration & Participation Fees**

For Registration & Enquiry  
DR. SANGEETHA . P : 9843375113  
DR. AASHNA SIDHIC : 9747851692

Or fill : <https://forms.gle/wuXFFnLQLdHibMAX5>

E-Certificate will be issued to the Participants  
Registration is compulsory for participation

**DR. RAJAGOPAL KAMATH. A**  
Practicing Marketing Professional - Kerala

**AHALIA SCHOOL OF MANAGEMENT**  
Ahalia Campus, Palakkad, Kerala-678557  
Ph: 04923-225444

Email: [admin.asm@ahalia.edu.in](mailto:admin.asm@ahalia.edu.in)  
Web: [www.ahaliaschoolofmanagement.org](http://www.ahaliaschoolofmanagement.org)

Ahalia School of Management organized an One day National Webinar on the topic “Service Marketing Innovations” on 24th March 2021 at 2.pm through online platform – Google meet.

Webinar mainly focused on the area of Customer handling and innovations in service marketing. More than 90 participants across the country were attended the webinar.

Dr. Sangeetha P, faculty member welcomed the gathering. Prof. (Dr) B. Vijachandran Pillai, Principal & Director, ASM delivered the presidential address and inaugurated the webinar. During his inaugural address, he stressed the need for promoting the service industries in our country.

Faculties of ASM, Ms. Jisha & Ms. Akhila babu delivered the felicitations. The session was handled by an eminent Resource person Dr. Rajagopal Kamath A, Practicing marketing professional, Kerala. He has narrated the role of service sector industries in Indian Economy and the latest innovations in the field of service marketing with particular reference to life insurance products and services. The session was very informative and presentation style was highly appreciable.

Participants were actively engaged in the question & answer session. Dr. Aashna Sidhic proposed the Vote of thanks. The session was concluded with the National Anthem by 3.30 pm. Feedback from the participants showed that the webinar was highly rated and commended.



on  
22.03.2022  
@  
11.00 a. m.

# NIVESH

## Finance Games

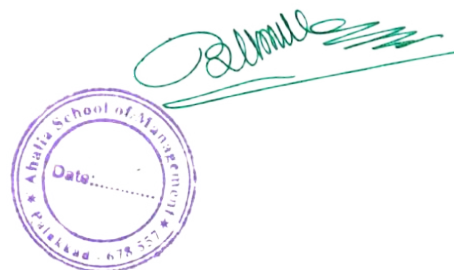
1. Finance Quiz
2. Preparation of Financial Statements

Coordinators: Deepthi K.  
Naveen Kumar K.

**AHALIA**  **SCHOOL OF MANAGEMENT**

ISO 9001: 2015 Certified Institution, Approved by AICTE & Affiliated to University of Calicut  
Ahalia Campus, Palakkad, Kerala-678557, Ph: 04923-225444 Mob: 9188710059  
Email: admin.asm@ahalia.edu.in, Web: www.ahaliaschoolofmanagement.org

The Finance Club of ASM conducted a finance game "Nivesh" for MBA students on March 22, 2022 @11.15am. The event was inaugurated by Principal and Director Prof. Dr. B. Vijayachandran Pillai . Ms. Manju M explained the rules of the game. The students were divided into 5 teams. Round 1 was finance quiz consists of 45 questions and Round 2 was the preparation of final accounts. The fifth team was the best performing team in both the rounds. The team members are Araniya K.J, Abhirami K.B, B. Deepthy, Seethalakshmi K.T, Sarath Shankar, Shafeek Sojan and Sinu Shahana K. The game was concluded at 12.45 pm.

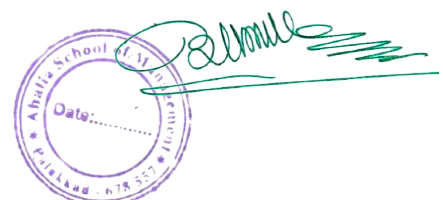






## **Report on Quiz Competition organized as part of World Environment Day Celebration.**

On 6<sup>th</sup> June 2022, the Ahalia School of Management has conducted a Quiz Competition as part of celebration of World Environment Day. The Programme was started at 11.00 am with a brief inaugural address by Prof. Dr. B Vijayachandran Pillai, Principal & Director of ASM. Ms. Jisha O and Ms. Neetu P M coordinated the Quiz competition. A total of 5 teams from different Ahalia Academic Institutions are participated in the competitions. The competition came to an end at 12.30 pm.







*Alburiz*

## Onam Celebration @ ASM



*Abhinav*

AHALIA School of Management  
Date: .....  
Kozhikode, PIN 321 240



*[Handwritten signature]*

*[Circular stamp: Ahalia School of Management, Date: ....., Kozhikode 678 521, Kerala]*





*[Handwritten Signature]*  
Date: .....

*[Circular Stamp]*  
V. V. Abhishek School of Management  
K. J. Somaiya Institute of Management Studies & Research  
Mumbai - 400 072

Research oriented workshops and seminars

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Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059

## One Day Interactive Workshop

Theme: **Data Analysis for  
Academic Projects through SPSS**

**Dr. M Divya**

Assistant Professor  
PG Department of Commerce  
and Management Studies  
MES KEVEEYAM College,  
Valanchery, Malappuram Dist.



**16** OCT.  
2021



**10.00AM to  
1.00PM**

Google Meet Link :

<http://meet.google.com/rba-nrvi-oyt>

### About the Session

Sound knowledge on Research Methodology is a pre-requisite for the successful conduct of Academic Project Work. Of course, the quality of Research depends significantly on the application of apt and advanced statistical tools. Hence, it is inevitable to acquire knowledge on application of SPSS Package to analyse the data. The present session is mainly intended to fulfill this.

### About the Resource Person :

Dr. Divya M, M.Com., MBA, PhD is an Assistant Professor, PG Department of Commerce and Management Studies, MES KEVEEYAM college, Valanchery, affiliated to University of Calicut. She took her degrees of Master of Commerce and Doctor of Philosophy in Commerce from University of Calicut and the Degree of Master of Business Administration from Annamalai University, Tamil Nadu. She has teaching experience of three years at UC & PG levels. She is an approved Research guide in the faculty of Commerce, University of Calicut. She has published 14 research papers in reputed national and international journals and Presented 10 Papers in National / International Seminars. She also participated as a chairperson in two National seminars. Her fields of special interests are Marketing, Accounting and Taxation.

The Ahalia School of Management has organised a One Day Interactive Workshop on "Data Analysis for Academic Project through SPSS" on 16.10.2021 at 10.am through online mode. Dr. Divya M, Assistant Professor, PG & Research Department of Commerce, MES KEVEEYAM College, Valanchery ,Malappuram District. In the workshop she has given a very good session how to apply SPSS package for analysing the data and interpret the result of the analysis in the project report. The session was quite useful to MBA students for the preparation of their project report. All the students of final semester MBA (General & HCM) are attended the session. The session came to an end by 1.30pm.



The image shows a handwritten signature in green ink over a circular official stamp. The stamp is purple and contains the text "Ahalia School of Management" around the perimeter and "Date: ....." in the center.

**AHALIA**



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**ONE DAY INTERACTIVE WORKSHOP**  
on  
**Data Analysis for**  
**Academic Project through SPSS**

**21 February 2022 - Monday**

Time : 10.00 AM - 1.00 PM (Through offline mode)

Organized by

Ahalia School of Management, Ahalia Campus, Palakkad, Kerala - 678 557

Affiliated to University of Calicut & APPROVED by AICTE , New Delhi



Resource Person

**Dr. M. Nikhil**

Assistant Professor of Commerce & Vice- Principal  
Nasra College of Arts and Science  
Thirurkad, Malappuram District

#### About the Session :

Sound knowledge on Research Methodology is a pre-requisite for the successful conduct of Academic Project Work. Of course, the quality of Research depends significantly on the application of apt and advanced statistical tools. Hence, it is inevitable to acquire knowledge on application of SPSS Package to analyse the data. The present session mainly intended to fulfill this.

#### About the Resource Person :

**Dr. M. Nikhil** M.Com., M.A (Eco)., M.Phil., Ph.D. is Assistant Professor of Commerce and Vice- Principal, Nasra College of Arts and Science, Thirurkad, Malappuram District, affiliated with University of Calicut, Kerala State. He has three years of teaching experience at UG and PG levels. He secured the degrees of Master of Commerce, Master of Philosophy and Doctor of Philosophy in Commerce from the University of Calicut; He acquired his M.A. Degree in Economics from Annamalai University, Tamil Nadu. He has published two Text books and 20 research papers in reputed journals. He has coordinated two National Seminars and presented 40 papers in National and International Seminars/Webinars. His field of special interests is Finance, Accounting, Research Methodology and Managerial Economics.

**One day Interactive Workshop on “Data Analysis for Academic Project through SPSS”**

The Ahalia School of Management organised a one-day interactive workshop on “Data Analysis for Academic Project through SPSS” on 21.02.2022 at 10 am to 1.00 pm through offline mode. Dr. Nikhil, Assistant Professor of Commerce & Vice Principal, Nasra College of Arts and Science, Thirurkad , Malappuram District, was the resource person . In the workshop he narrated about how to apply SPSS package for analysing the data and interpreting the result of the analysis in the project report. The session was quite useful to MBA students for the preparation of their project report. All the MBA - HCM students were attended the session. The session came to an end by 1.00 p.m.



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**ONE DAY DIGITAL WORKSHOP ON  
ART OF WRITING & PUBLISHING RESEARCH PAPERS  
IN SCHOLARLY JOURNALS IN SOCIAL SCIENCE**

**Date :23 June 2021(Wednesday)  
Time: 02:00pm - 04:00pm**

Organized by  
Ahalia School of Management, Ahalia Campus, Palakkad, Kerala - 678 557  
Affiliated to University of Calicut & Approved by AICTE , New Delhi

[www.ahalia.ac.in](http://www.ahalia.ac.in)



Resource person

**Prof. (Dr) B. Vijayachandran Pillai**

Principal & Director  
Ahalia School of Management,  
Ahalia Campus Palakkad, Kerala-678557

THROUGH ONLINE PLATFORM:  GOOGLE MEET

**You'll learn to:**

- The way in which you can write a research paper flawlessly.
- Helps to convert your creative ideas in the form of a valuable document for publication.
- Motivate to select a scholarly journal suited to the requirements of high academic standards prescribed by the statutory bodies.

**Who can attend ?**

- Research Scholars - MPhil / Ph.D
- Faculty members in Academic institutions
- Professionals in corporate sector





#### About the digital workshop

The NEP 2020 talks about creating higher performance standards for teachers and researchers in terms of writing and publishing quality research papers in scholarly journals. It is the responsibility of every researcher to disseminate the outcome of his/her research work to prove the competency in the field of contribution of creativeness. This can be done through the publication in standard journals and books. The main objective of the present digital workshop is to motivate the present and prospective researchers in the field of social science for acquiring the expertise on preparing and publishing standard papers.

#### About the Resource person

Prof. (Dr.) B. Vijayachandran Pillai is presently the Principal & Director, Ahalia School of Management, Palakkad and formerly Professor & Head, Department of Commerce & Management Studies, University of Calicut. He has over 37 years of academic and 33 years of research experience. Besides the Academic assignments, he served in different administrative posts like Dean, Faculty of Commerce, Mahatma Gandhi University, Kottayam (2016-18); Director, Directorate of Self-Financing Courses, University of Calicut (2017-19); Coordinator, School of Management Studies, Palakkad, University of Calicut (2013-2020). He has been serving as Resource Person in the Refresher/Orientation Courses in different Universities in India in different areas of Commerce and Management.

He successfully guided 23 MPhil Students and 21 research scholars have secured their PhDs in Commerce & Management Studies under his guidance. He has successfully completed 3 UGC funded projects. He has authored and edited 20 text books and published 237 papers/articles in reputed journals in National & International levels and chapters in edited Books. He has been serving as external examiner in evaluating PhD Theses of various Universities in the Country in the Faculty of Commerce & Management. He has been serving as Keynote Speaker/Resource Person in various National/International Seminars/Symposia Conferences/Webinars. He has presented 162 papers in the national and international level seminars/conferences. He has been serving as member, editorial Board of five reputed Journals at National & International levels

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One-day Digital Workshop on “Art of Publishing Research Papers in Scholarly Journals in Social Science “on 23<sup>rd</sup> June 2021 at 2pm- 4pm through Google Meet.

The workshop formally commenced at exactly 2pm with a prayer. This is followed by welcome address by Dr. Sangeetha P, faculty member,ASM. Thereafter, she has introduced the Resource person to the participants with a brief introduction about his academic and research contributions and invited the Resource Person Prof. (Dr) B. Vijayachandran Pillai, Principal & Director, ASM for delivering the talk on the area.

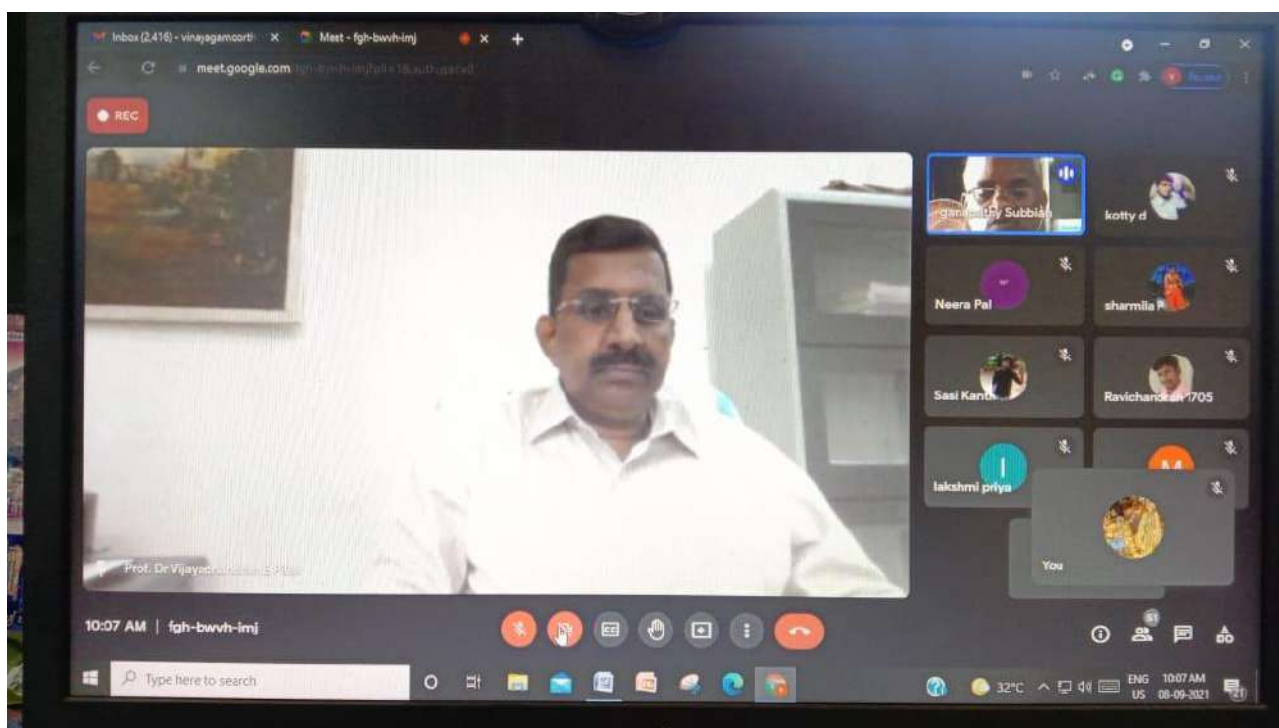
The Resource person has narrated the importance of writing and publishing the research papers, selection process of a good scholarly journal as per UGC regulations, the format and requirements of a good research paper and the ethics to be followed by the writers while publishing the paper. The session was followed by an inter- action by the participants.

A feedback session was also arranged to get the response of the participants about the paper presentation. A total of 60 participants attended the session. Ms. Jisha O has proposed the vote of thanks to all the participants & Resource person. The meeting concluded with a National anthem and ended by 4 pm.



## Resource Person in the International Webinar

Prof. (Dr) B. Vijayachandran Pillai, Principal & Director has served as resource person in the Two weeks (from 3<sup>rd</sup> Sep to 14<sup>th</sup> Sep-2021) Capacity Building Programme on *Data Analysis and Research Methodology in Social Sciences* sponsored by ICSSR New Delhi, Organised by the department of Commerce, Alagappa University, Karaikudi, Tamil Nadu, India through virtual mode.



Prof. (Dr) B. Vijayachandran Pillai, Principal & Director delivered a special lecture on **“Ethics in Social Science Research”** on 08<sup>th</sup> September 2021.

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## Employee Appreciation Day Celebration

The **Employee Appreciation Day** was celebrated on 4th March 2022. All the MBA Students were attended the session. Ms. Ann Mary Francis, Assistant Professor delivered a talk on the various strategies and practices adopted by different Corporates for appreciating the employees, the benefits and scope of appreciation across the world were discussed in the session.



**Employee  
Appreciation Day  
Celebration**

DATE: 04.03.2022  
TIME : 3 PM - 4 P.M

RESOURCE PERSON:  
Ms. Ann Mary Francis, Assistant  
Professor

TOPIC: Employee Appreciation -  
strategies and practices

**VENUE : ASM SEMINAR HALL**

**APJIA**    **SCHOOL OF MANAGEMENT**  
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*Ann Mary Francis*



# Fresher's Day – Tharangam 2022

 admin · April 28, 2022

The first-year students of all Ahalia Academic Institutions were treated with the music performance THARANGAM 2022 on 28 April 2022 at AWACH Auditorium as a part of Freshers Day. Smt. Sriya Gopal, Director, Ahalia Group, Heads of Ahalia Institutions, and Executive Director lighted the lamp. Heads of the institutions briefed the first year students about the campus and its facilities.



   
 Date: \_\_\_\_\_  
 Ahalia School of Music, Palakkad - 678 557

# AHALIA SCHOOL OF MANAGEMENT, PALAKKAD

Location: AWACH

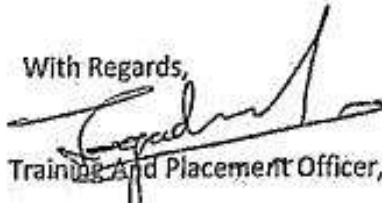
Time: 9.00am -5.00pm

Date: 13/12/2021 TO 17/12/2021

List of Students for INTERNSHIP - MBA (General) -2021-23 batch)

Sl No.	Name of the Student	Topic Of Study (Tentative)
1.	Abhijith V.	Procedures of Front office Registration
2.	B.Deepthy	Procedures of Front office Registration
3.	Deevika Uday	Study of house keeping department
4.	Kishore V.	Procedures for IP Management
5.	Linu V.	Study of house keeping department
6.	Meghna M.J.	Inventory Management
7.	Roshni P. Varier	Procedures for IP Management
8.	Sarangi Mohan	Bio-Medical Waste management-an alysis
9.	Sarath Sankar S.	Bio-Medical Waste management-an alysis
10.	Vimal Raj	Inventory Management

With Regards,

  
Training And Placement Officer, ASM

  
12/12/2021  
Principal & Director

Principal  
Ahalia School of Management  
Palakkad







Approved by AICTE and Affiliated to University of Calicut

Palakkad - 678557, Ph: 04923-225166 www.ahaliaschoolofmanagement.org

To,

16/03/2022

The Admin,

Ahalia Women and Child Hospital

Palakkad.

Sub:- Request for internship for one week -reg:- (2021-23 batch)

Sir,

The following students would like to have internship in your hospital from 18/03/2022 to 24/03/2022.

Sl NO	Name of the Student	Organization	Topic
1	SNEHA SANAL	AWACH	DEPARTMENTAL STUDY
2	SONA SAJI	AWACH	DEPARTMENTAL STUDY
3	SREELAKSHMI B	AWACH	DEPARTMENTAL STUDY
4	SRUTHI S	AWACH	DEPARTMENTAL STUDY
5	VRINDHA M	AWACH	DEPARTMENTAL STUDY

With regards

  
16/3/2022

Principal & Director

Prof(Dr) B. Vijayachandran Pillai

Principal  
Ahalia School of Management  
Palakkad





Approved by AICTE and Affiliated to University of Calicut

Palakkad - 678557, Ph: 04923-225166 [www.ahaliaschoolofmanagement.org](http://www.ahaliaschoolofmanagement.org)

To,

16/03/2022

The Admin,

Ahalia Foundation & Eye Hospital

Palakkad.

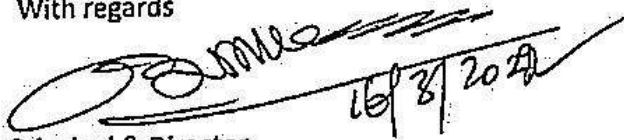
Sub:- Request for internship for one week -reg:- (2021-23 batch )

Sir,

The following students would like to have internship in your hospital from 18/03/2022 to 24/03/2022.

Sl No.	Name of the Student	Organisation	Topic of study
1	NASEEF HAMSA K T	AFEH	DEPARTMENTAL STUDY
2	NAYANTHARA R B	AFEH	DEPARTMENTAL STUDY
3	PREETHIMOL A T	AFEH	DEPARTMENTAL STUDY
4	RISVANA MARIYAM K N	AFEH	DEPARTMENTAL STUDY
5	SEENA ANTONY	AFEH	DEPARTMENTAL STUDY

With regards

  
Principal & Director

Prof(Dr) B. Vijayachandran Pillai

Principal  
Ahalia School of Management  
Palakkad





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 Palakkad - 678557, Ph: 04923-225166 www.ahaliaschoolofmanagement.org

To,  
 The Admin,  
 Ahalia Diabetics Hospital  
 Palakkad.

16/03/2022


Sub:- Request for Internship for one week -reg:- (2021-23 batch.)

Sir,

The following students would like to have internship in your hospital from 18/03/2022 to 24/03/2022.

SL.NO	STUDENT'S NAME	HOSPITAL	TOPIC
1	ABIYA SARA BIJU	ADH	DEPARTMENTAL STUDY
2	ALEENA ROSE J	ADH	DEPARTMENTAL STUDY
3	ASHA ELIZABETH PHILIP	ADH	DEPARTMENTAL STUDY
4	ASHWINI SASI	ADH	DEPARTMENTAL STUDY
5	FARSANA NAUSHAD	ADH	DEPARTMENTAL STUDY

With regards

  
 16/3/2022  
 Principal & Director

Prof(Dr) B. Vijayachandran Pillai

Principal  
 Ahalia School of Management  
 Palakkad





AHALIA



SCHOOL OF MANAGEMENT

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Palakkad - 678557, Ph: 04923-225166 www.ahaliaschoolofmanagement.org

To

12/4/2022

Dr. Padmanabhan MD

Medical Superintendent,

Government Hospital,

Muvattupuzha.

Sub:- Request for Internship -MBA(HCM) students -reg:-

Respected Sir,

This institute, Ahalia School Of Management ,has an Health Care Management course as part of the MBA programme. The course has internships for students in Hospitals as part of the course curriculum. At present in our Third semester we have 12 students who would like to have an internship in your esteemed Hospital.

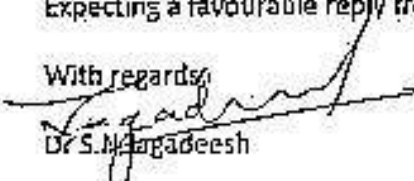
We propose to conduct an internship from 20th April 2022 to 26th April 2022.

on full day basis.

We would be very much obliged if you can permit our students to have the internship in your hospital from the date as specified above.

Expecting a favourable reply from you sir

With regards,

  
Dr. S. Madhadeesh

Associate professor,

Ahalia School Of Management

Palakkad



PROCEEDINGS OF THE SUPERINTENDENT, GENERAL HOSPITAL,  
MUVATTUPUZHA

Sub:- Permission for internship MBA (HCM) students of Ahalia School of Management – Permission granted Orders issued

Read:-Email dated 18/04/2022 from Dr.S.N.Jagadeesh, Associate Professor Ahalia School of Mangement, Palakkad

ORDER NO.C1-2833/22/SUPDT/G.H./MVP/ADated 20.04.2022

The following MBA (HCM) students of Ahalia School of Management have granted permission for internship from 25/04/2022 to 30/04/2022 in the Administration office, MRL, Front Office, Insurance Office in this institution. Subject to the following conditions noted bellow.

- The internship should be completed within the special time with consent of superintendent
- It should not affect in any way of the routine function of the hospital.
- The confidentiality of the patient should be safe guarded.
- Any personal data obtained shell be strictly kept confidential.

Sl.No	Name	Mobile No
1	ANAHA CA	7560964741
2	ANOOP T.R	7994958922
3	ANUPAMA .D	9061153195
4	ASIWATHY SURESH BABU	7356098706
5	DIVYA MARY THOMAS	9544990429
6	HANNA JOHN	6235386709
7	HIMA .V	7902781782
8	JITHIN .P	9745202425
9	SHAHANA HUSSAIN	8129553278
10	SINU SHAHANA .K	8606937672
11	SREEROOF .B	8848458512



*Dr. M.S. Padmanabhan*  
Dr. M.S. Padmanabhan  
Superintendent

To ✓  
Dr.S.N.Jagadeesh  
Associate Professor  
Ahalia School of Management  
Palakkad

Copy to:-  
1. RMO/PRO/Nursing Superintendent  
2. File/S.F



*Dr. M.S. Padmanabhan*

**AHALIA**



**SCHOOL OF MANAGEMENT**

(Approved by AICTE & Affiliated to University of Calicut)

A Unit of Ahalia International Foundation

Ahalia Campus, Palakkad – 678 557, Ph: 04923-225444

E-mail: admin.asm@ahalia.edu.in, Web:-www.ahaliaschoolofmanagement.org

To

The Managing Director,

Sark Cables, Palakkad.

23/11/2021

Sub:- Request for industrial visit-reg:-

Sir,

As part of the value addition to the MBA course we arrange industrial visits to our MBA student. We would be very much obliged if you can allow or MBA students of General & mba Students of Health care Management totalling 25 students, to visit your esteemed organisation on 26<sup>th</sup> November 2021 from 11.00am onwards.

Expecting a favourable reply from you sir.

Thanking You

Yours Faithfully

Training & placement Officer

ASM



*[Handwritten signature in green ink]*

Permitted  
25/11/2021

**Attendance IV -26.11.2021- Sark Cables, Kanjikode**

Sl. No.	Name
1	Akhil Krishna J
2	Alfred Johnson
3	Anaswara S B
4	Araniya K J
5	Athulya S
6	Deepthi K
7	Hepsiba Issac
8	Manju Maya N
9	Shafeeq S
10	Sneha C M
11	Sneha T J
12	Sreejith Ramanathan
13	Vimal Vinodhan
14	Anaha C S
15	Anoop TR
16	Anupama D
17	Aswathy Suresh Babu
18 X	Divya Mary Thomas
19	Hanna John
20 X	Hima V
21	Jithin P
22 X	Reshmi Sugumaran
23	Shahana Hussain
24	Sini Shahana K
25	Sreeroop B



*[Handwritten Signature]*

Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Tel: 0423-207020, 9496000133 E-mail: admin@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

Form: ASM/MBA-BM/ACD/PM 1.8/EM05

Undertaking Form  
Department of Management Studies

UNDERTAKING BY STUDENT

HBAUMBA001

I, AKHIL K. RISHANA M.T......, Reg.No..... of MBA (Year) 2020-22  
(Semester) do hereby undertake and abide by the following terms:  
I am going to an Industrial visit to Shank Palakkad (Places) for visiting  
Shank Cables..... (Industry name) outside the Ahalia School of Management Campus  
during the period from 10.00am to 4.00pm at my own interest and risk. I am aware that the amount  
collecting for industrial visit is Nil.....

Date:

  
Signature

UNDERTAKING BY PARENT

I, ..... Father/Mother/Guardian of Mr/Ms.....  
Reg.No..... studying his/her MBA in ..... (Branch), ..... (year), ..... (Semester) do  
hereby undertake and abide by the following terms:  
My Son/Daughter has informed me that he/she will carry out an Industrial visit to  
..... (Place(s)) for visiting..... (Industry name), outside the Ahalia  
School of Management Campus during the period from ..... to..... I am permitting him/her  
for the same and I will take full responsibility during this period of stay outside the Ahalia School of  
Management. I am aware that the amount collecting for industrial visit is.....

Date:

Phone Number of the Parent:

Signature







Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04723-207830, 949600133 E-mail: aohs@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

Form: ASM/MBA-BM/ACD/PM 1.8/FM05

Undertaking Form  
Department of Management Studies

UNDERTAKING BY STUDENT

I, Alfred Johnson, Reg.No. HR/AVMBA002 of MBA (Year) 2020-22 (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to Palakkad (Places) for visiting Sankalpa (Industry name) outside the Ahalia School of Management Campus during the period from 10 am to 1 pm, at my own interest and risk. I am aware that the amount collecting for industrial visit is NA.

Date:

  
Signature

UNDERTAKING BY PARENT

I, ..... Father/Mother/Guardian of Mr/Ms.....  
 Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to .....(Place(s)) for visiting.....(Industry name), outside the Ahalia School of Management Campus during the period from ..... to..... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is.....

Date:

Phone Number of the Parent:

Signature








Written By:	 <b>ALAKHYA SCHOOL OF MANAGEMENT</b> Related to: 272552, 10-0122-201202, 2102020123 Email: <a href="mailto:alakhya@alakhya.ac.in">alakhya@alakhya.ac.in</a> , <a href="mailto:alakhya@alakhya.ac.in">alakhya@alakhya.ac.in</a>	Name No:
Appointed By:		Date:
Principal:		
Effective Date:		Page No:

**Form ASMA/IBA-BM/AC/D/01.1/01/005**

**Undertaking Form  
Department of Management Studies**

**UNDERTAKING BY STUDENT**

I, Abhishek Kumar Reg.No. 2102020123 MHA (Year) 2020-22 (Semester) do hereby undertake and abide by the following terms:  
 I am going to an industrial visit to Hyderabad (Place) for visiting IT (Industry name) outside the Alakhya School of Management Campus during the period from 10/01/2022 to 15/01/2022 at my own interest and risk. I am aware that the amount collecting for industrial visit is Rs. 1000.

Date: 26/12/2021   
Signature

**UNDERTAKING BY PARENT**

I, Abhishek Kumar Father/Mother/Guardian of Mr/Ms. Abhishek Kumar Reg.No. 2102020123 studying his/her MHA in Management (Branch), 2020-22 (year), 2020-22 (Semester) do hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an industrial visit to Hyderabad (Place(s)) for visiting IT (Industry name), outside the Alakhya School of Management Campus during the period from 10/01/2022 to 15/01/2022. I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Alakhya School of Management. I am aware that the amount collecting for industrial visit is Rs. 1000.

Date: \_\_\_\_\_  
 Phone Number of the Parent: \_\_\_\_\_ Signature







Written By:	 <b>ABALIA SCHOOL OF MANAGEMENT</b> P.O. Box - 678557, Ph: 04923-207800, 9495099133 Email: admin.aim@abalia.edu.in, www.abaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

**Form: ASM/MBA-BM/ACD/PM 1.8/EM05**

Undertaking Form

Department of Management Studies

UNDERTAKING BY STUDENT

I, Aravindya K.J. Reg.No. 604 HBAM/BA of MBA (Year) 2<sup>nd</sup>  
 (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to Palakkad (Places) for visiting  
East CERA (Industry name) outside the Abalia School of Management Campus  
 during the period from 12.00pm to 1.00pm at my own interest and risk. I am aware that the amount  
 collecting for industrial visit is Nil.

Date: 26.11.2021

Signature 

UNDERTAKING BY PARENT

I, ..... Father/Mother/Guardian of Mr/Ms.....  
 Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do  
 hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to  
 .....(Place(s)) for visiting: .....(Industry name), outside the Abalia  
 School of Management Campus during the period from ..... to ..... I am permitting him/her  
 for the same and I will take full responsibility during this period of stay outside the Abalia School of  
 Management. I am aware that the amount collecting for industrial visit is .....

Date: .....  
 Phone Number of the Parent: .....

Signature









Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> P.O. Loc. - 670557, Dist. D1923-207800, P. 96000133 E-mail: ad-hq@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

Form ASM/MBA-BM/ACD/PM 1.8/EM05

Undertaking Form  
Department of Management Studies

UNDERTAKING BY STUDENT

I, Ahalya S., Reg.No. HBAU18A005 of MBA (Year) 2021 (Semester) do hereby undertake and abide by the following terms:

I am going to an industrial visit to Pochampet (Places) for visiting Sanku (Industry name) outside the Ahalia School of Management Campus during the period from 10am to 1pm at my own interest and risk. I am aware that the amount collecting for industrial visit is Nil.

Date: 26/11/2021

  
Signature

UNDERTAKING BY PARENT

I, Father/Mother/Guardian of Mr/Ms. ..... Reg.No. ..... studying his/her MBA in ..... (Batch), ..... (year), ..... (Semester) do hereby undertake and abide by the following terms:

My Son/Daughter has informed me that he/she will carry out an industrial visit to ..... (Place(s)) for visiting ..... (Industry name), outside the Ahalia School of Management Campus during the period from ..... to ...... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is ......

Date:  
Phone Number of the Parent:

Signature







Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04923-207900, 9496000133 E-mail: admin.asm@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

**Form: ASM/MBA-BM/ACD/PM 1.8/EM05**

**Undertaking Form**  
**Department of Management Studies**

**UNDERTAKING BY STUDENT**

I, Deepthi K....., Reg.No 1804000006 of MBA (Year) 2<sup>nd</sup> (3<sup>rd</sup> sem)  
 (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to Palakkad (Places) for visiting  
Sark cable (Industry name) outside the Ahalia School of Management Campus  
 during the period from 10 am to 1 pm at my own interest and risk. I am aware that the amount  
 collecting for industrial visit is Nil.....

*Deepthi K*  
Signature

Date: 26-11-2021

**UNDERTAKING BY PARENT**

I, ..... Father/Mother/Guardian of Mr/Ms.....  
 Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do  
 hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to  
 .....(Place(s)) for visiting.....(Industry name), outside the Ahalia  
 School of Management Campus during the period from..... to..... I am permitting him/her  
 for the same and I will take full responsibility during this period of stay outside the Ahalia School of  
 Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature



*Deepthi K*



Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> B-110d - 678557, Ph: 01923-207200, 9496000133 E-mail: edna.ahalia@ahalia.ac.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

Form: ASM/MBA-BM/ACD/PM 1.8/PM05

Undertaking Form  
Department of Management Studies

UNDERTAKING BY STUDENT

I, HEPSIBA ISSAC, Reg.No. HR01M00017 of MBA (Year) 3<sup>rd</sup> (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to Palakkad (Places) for visiting Sark (Industry name) outside the Ahalia School of Management Campus during the period from 19.09.2021 to 1.10.2021 at my own interest and risk. I am aware that the amount collecting for industrial visit is Nil.

Date: 26-11-2021

  
 Signature

UNDERTAKING BY PARENT


I, ..... Father/Mother/Guardian of Mr/Ms..... Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to .....(Place(s)) for visiting.....(Industry name), outside the Ahalia School of Management Campus during the period from ..... to..... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature



  
 \_\_\_\_\_

Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Phone: + 678557, Fax: 04923-207820, 9476000133 Email: admin@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date :
Effective Date:		Page No:

Form: ASM/MBA-BM/ACD/PM 1.8/FM05

Undertaking Form  
Department of Management Studies

UNDERTAKING BY STUDENT

I, Manju Mary N....., Reg.No. HBALUMBA008 of MBA (Year) 3<sup>rd</sup>  
(Semester) do hereby undertake and abide by the following terms:  
I am going to an Industrial visit to Palakkad..... (Places) for visiting  
Sark. Coles..... (Industry name) outside the Ahalia School of Management Campus  
during the period from 10 AM to 1 PM.. at my own interest and risk. I am aware that the amount  
collecting for industrial visit is Nil....

Date: 26/11/2021

Signature [Signature]

UNDERTAKING BY PARENT

I, .....Father/Mother/Guardian of Mr/Ms.....  
Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do  
hereby undertake and abide by the following terms:  
My Son/Daughter has informed me that he/she will carry out an Industrial visit to  
.....(Place(s)) for visiting.....(Industry name), outside the Ahalia  
School of Management Campus during the period from ..... to..... I am permitting him/her  
for the same and I will take full responsibility during this period of stay outside the Ahalia School of  
Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature



[Signature]



Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04923-207800, 9496000133 E-mail : admin.asm@ahalia.edu.in, www.ahalia.schoolofmanagement.org	Issue No:
Approved By: Principal		Date :
Effective Date:		Page No:

**Form: ASM/MBA-BM/ACD/PM 1.8/FM05**

**Undertaking Form  
Department of Management Studies**

**UNDERTAKING BY STUDENT**

I, .....Shakeek S....., Reg.No.HBAMBA009 of MBA (Year) 2020-22 (Semester) do hereby undertake and abide by the following terms:

I am going to an Industrial visit to.....Palakkad..... (Places) for visiting Seak cables..... (Industry name) outside the Ahalia School of Management Campus during the period from 12.00 to 1.00 at my own interest and risk. I am aware that the amount collecting for industrial visit is...Nil....

Date: 26/11/2021

Shakeek S  
Signature

**UNDERTAKING BY PARENT**

I, .....Father/Mother/Guardian of Mr/Ms.....  
Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do hereby undertake and abide by the following terms:

My Son/Daughter has informed me that he/she will carry out an Industrial visit to .....(Place(s)) for visiting.....(Industry name), outside the Ahalia School of Management Campus during the period from ..... to..... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature



[Handwritten Signature]



Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04923-207800, 9496000133 E-mail: admin.asm@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date:
Effective Date:		Page No:

**Form: ASM/MBA-BM/ACD/PM 1.8/FM05**

**Undertaking Form  
Department of Management Studies**

**UNDERTAKING BY STUDENT**

I, Sneha C.M <sup>10</sup> Reg.No. HM/UM/10 of MBA (Year) 3rd  
 (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to Palakkad (Places) for visiting  
Sarkis cables (Industry name) outside the Ahalia School of Management Campus  
 during the period from 10 am to 1 PM at my own interest and risk. I am aware that the amount  
 collecting for industrial visit is Nil

Date: 26/11/2021

Signature [Signature]

**UNDERTAKING BY PARENT**

I, ..... Father/Mother/Guardian of Mr/Ms.....  
 Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do  
 hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to  
 .....(Place(s)) for visiting.....(Industry name), outside the Ahalia  
 School of Management Campus during the period from ..... to..... I am permitting him/her  
 for the same and I will take full responsibility during this period of stay outside the Ahalia School of  
 Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature



[Signature]



Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04923-207800, 9496000133 E-mail : admin.azm@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date :
Effective Date:		Page No:

**Form: ASM/MBA-BM/ACD/PM 1.8/FM05**

**Undertaking Form  
Department of Management Studies**

**UNDERTAKING BY STUDENT**

I, Sneha T.J....., Reg.No HAAMBA1011 of MBA (Year) 2<sup>nd</sup> (3<sup>rd</sup> sem) (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to... Palakkad..... (Places) for visiting  
 ... Sarkis cables..... (Industry name) outside the Ahalia School of Management Campus during the period from ... 10 am to ... 1 pm.. at my own interest and risk. I am aware that the amount collecting for industrial visit is.. Nil...

Date: 26-11-2021

  
Signature

**UNDERTAKING BY PARENT**

I, .....Father/Mother/Guardian of Mr/Ms.....  
 Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to .....(Place(s)) for visiting.....(Industry name), outside the Ahalia School of Management Campus during the period from ..... to..... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature







Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04923-207800, 9496000133 E-mail : admin.asm@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date :
Effective Date:		Page No:

**Form: ASM/MBA-BM/ACD/PM 1.8/FM05**

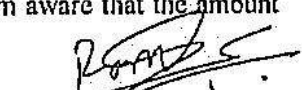
**Undertaking Form  
Department of Management Studies**

**UNDERTAKING BY STUDENT**

I, Sreejith R, Reg.No H8AUMBA012 of MBA (Year) 3<sup>rd</sup> (Semester) do hereby undertake and abide by the following terms:

I am going to an Industrial visit to Palakkad (Places) for visiting Sark cable (Industry name) outside the Ahalia School of Management Campus during the period from 1 Dec to 1 pro at my own interest and risk. I am aware that the amount collecting for industrial visit is Nil.

Date: 26/11/21

  
Signature

**UNDERTAKING BY PARENT**

I, ..... Father/Mother/Guardian of Mr/Ms..... Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do hereby undertake and abide by the following terms:

My Son/Daughter has informed me that he/she will carry out an Industrial visit to .....(Place(s)) for visiting.....(Industry name), outside the Ahalia School of Management Campus during the period from ..... to..... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature









Written By:	 <b>AHALIA SCHOOL OF MANAGEMENT</b> Palakkad - 678557, Ph: 04923-207800, 9496000133 E-mail : admin.asm@ahalia.edu.in, www.ahaliaschoolofmanagement.org	Issue No:
Approved By: Principal		Date :
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**Form: ASM/MBA-BM/ACD/PM 1.8/FM05**

**Undertaking Form**  
Department of Management Studies

**UNDERTAKING BY STUDENT**

I, Vimal Vinodhan....., Reg.No.....HBAUMBA013 of MBA (Year) 20-22 (Semester) do hereby undertake and abide by the following terms:  
 I am going to an Industrial visit to.....Palakkad.... (Places) for visiting Sarkis cables..... (Industry name) outside the Ahalia School of Management Campus during the period from 10 am to 1 pm... at my own interest and risk. I am aware that the amount collecting for industrial visit is..Nil.....

Date: 26/11/21

Signature 

**UNDERTAKING BY PARENT**

I, .....Father/Mother/Guardian of Mr/Ms..... Reg.No.....studying his/her MBA in .....(Branch), .....(year),.....(Semester) do hereby undertake and abide by the following terms:  
 My Son/Daughter has informed me that he/she will carry out an Industrial visit to .....(Place(s)) for visiting.....(Industry name), outside the Ahalia School of Management Campus during the period from ..... to..... I am permitting him/her for the same and I will take full responsibility during this period of stay outside the Ahalia School of Management. I am aware that the amount collecting for industrial visit is.....

Date:  
Phone Number of the Parent:

Signature







Ref. No: ASM/ADMIN/IV/001/21

Date: 14.12.2021

To  
The PRO  
BEMIL, Palakkad

Sub:- List of students for industrial visit, reg:-

Sir,

Please find enclosed the list of students of First year MBA ,2021-23 Batch for the industrial visit of your esteemed organisation

Sl No	Name of the Student	Remarks
1	Abiya Sara Biju	
2	Aleena Rose J	
3	Asha Elizabeth Philip	
4	Ashwini Sasi	
5	Farsana Kottackal Naushad	
6	Naseef Hamsa K T	
7	Nayanthara R B	
8	Preethimol A T	
9	Risvana mariyam KN	
10	Riyas K B	
11	Seena Antony	
12	Sneha Sanal	
13	Sona Saji	
14	Sreelakshmi B	
15	Sruthi S	
16	Vrindha M	
Faculty details		
1	Dr. S N Jagadeesh	Associate Professor
2	Mr. Sivanunni P S	Assistant Professor

Thanking You,

Yours faithfully

Training & Placement Officer



  
Principal & Director

Principal  
Ahalia School of Management  
Palakkad

# The Industrial Visit of the MBA Programme.

Sark Cables,  
Kanjikode, Palakkad

On 26<sup>th</sup> November 2021



## Report of the Industrial Visit for MBA

An industrial visit for the third semester MBA students of both General & Healthcare Management was organised on 26<sup>th</sup> November 2021 to Sark Cables Pvt. Ltd, Kanjikode, Palakkad. The students were explained about the manufacturing process and the organisational structure of electrical cable manufacturing industry at the organisation. The students were accompanied by the faculty member Dr. S N Jagadeesh, Associate Professor of ASM. The industrial visit commenced by 10.am and ended by 1.pm.





*Abdul*





*Signature*





*Signature*





*Admission*





*Abul Kalam*



●Roshni P Varier



The Industrial visit of  
MBA Programme,  
to BEML, Palakkad  
on the occasion of  
**Azadi ka Amrit Mahotsav**  
exhibition (AKAM) 2021.



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Ahalia Campus, Palakkad, Kerala-678557, Ph: 04923-225444 Mob: 9188710059  
Email: admin.asm@ahalia.edu.in, Web: www.ahaliaschoolofmanagement.org

#### IV to BEML, Palakkad

The first semester MBA students of HCM (2021-23 batch) visited the defence establishment, BEML, Palakkad on 14<sup>th</sup> December 2021 from 10.00 a.m. onwards. The students saw the Azadi Ka Amrut Mahotsav (AKAM) exhibition 2021 organised by the BEML. A detailed explanation of the exhibition,

consisting of various manufacturing components and parts, was given by the organisers. Live demonstrations about various parts of the vehicle were explained. The students were accompanied by the faculty members Dr. S. N. Jagadeesh (Associate Professor), Ms. T. Revathy (Asst. Professor) and Mr. P. S. Sivan Unni (Asst. Professor). The students reached the campus by 1.00 p.m.

Ten Students of MBA (General) 2021-23 batch participated as volunteers for the AZadi ka Amrit Mahotsav (AKAM) Exhibition 2021 conducted by BEML, Palakkad. The students were volunteers for 7 days from 13.12.21 to 19.12.21. By serving as volunteers, the students could understand the organisational structure and operations of BEML. The students were assisted by the faculty Dr. S N Jagadeesh.



*[Handwritten signature in green ink]*



## REPORT OF INDUSTRIAL VISIT

Ahalia School of Management conducted an Industrial visit from 24 to 26 March 2022 with a team of 30 Students and 2 Faculties namely Ms.Akhila Babu and Mr.P.S.Sivan Unni. The team visited the Pearlsport Aqua Systems and Solution, Malappuram. A representative from the industry explained the process of manufacturing of pipes and pipe fittings and a marketing representative explained the marketing details of the products to the students. The other important historical and ancient places visited include Dandeli (The students engaged in different adventurous river activities), Ancient cave temple at Yana caves, the two massive rock outcrops – Bhairaveshwara shikara and Mohini shikara and the Kudle Beach Gokarana. The team reached Ahalia campus at 5.00 pm on 27<sup>th</sup> March 2022.



  
Ahalia School of Management  
Palakkad, Kerala  
Date: .....  
*[Signature]*







*Abha's*





## International Women's Day Celebration

On March 8<sup>th</sup> 2022, ASM celebrated International Women's Day at 11:00 am. The event was inaugurated by Principal & Director Prof. (Dr) B. Vijayachandran Pillai, followed by a speech on the importance of women's day by Ms. Akhila Babu, Assistant professor ASM-HCM, the co-ordinator of the program. Thereafter, students from both 1<sup>st</sup> & 2<sup>nd</sup> year MBA (Ms.Nayanthara R.B, Mr. S Sabin Kumar, Mr. Arjun Satheesh, Mr. Naveen Kumar, Ms.Meghna M J & Ms. B Deepthi) spoke on the achievements and problems faced by the Women in various fields. In addition to that, a wonderful poster was prepared by Mr. Linu V, Ms. Abiya Sara Biju & Mr. Sarath Sankar of 1<sup>st</sup> year MBA. In order to raise the awareness and show the support, our students has created a beautiful picture on the theme-“Break the Bias”, by crossing their arms. The celebration came to an end by proposing a vote of thanks by Ms.Farsana Noushad Kottakal of 1<sup>st</sup> year MBA at 11:45am.



Approved by AICTE & Affiliated to University of Calicut  
Ahalia Campus, Palakkad - 678557 ☎ 04923-225444 ✉ admin.asm@ahalia.edu.in





**AHALIA**  **SCHOOL OF MANAGEMENT**

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Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059




*Abhinav*

Abhinav School of Management  
Date: .....  
Bhopal - 478 003





**AHALIA**



**SCHOOL OF MANAGEMENT**

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Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059



**ONE DAY INTERACTIVE WORKSHOP**  
on  
**Data Analysis for  
Academic Project through SPSS**

**21 February 2022 - Monday**

Time : 10.00 AM - 1.00 PM (Through offline mode)

Organized by

Ahalia School of Management, Ahalia Campus, Palakkad, Kerala - 678 557  
Affiliated to University of Calicut & APPROVED by AICTE , New Delhi



*[Handwritten signature]*



Resource Person

**Dr. M. Nikhil**

Assistant Professor of Commerce & Vice- Principal  
Nasra College of Arts and Science  
Thirurkad, Malappuram District

#### About the Session :

Sound knowledge on Research Methodology is a pre-requisite for the successful conduct of Academic Project Work. Of course, the quality of Research depends significantly on the application of apt and advanced statistical tools. Hence, it is inevitable to acquire knowledge on application of SPSS Package to analyse the data. The present session mainly intended to fulfill this.

#### About the Resource Person :

**Dr. M. Nikhil** M.Com., M.A (Eco)., M.Phil., Ph.D. is Assistant Professor of Commerce and Vice- Principal, Nasra College of Arts and Science, Thirurkad, Malappuram District, affiliated with University of Calicut, Kerala State. He has three years of teaching experience at UG and PG levels. He secured the degrees of Master of Commerce, Master of Philosophy and Doctor of Philosophy in Commerce from the University of Calicut; He acquired his M.A. Degree in Economics from Annamalai University, Tamil Nadu. He has published two Text books and 20 research papers in reputed journals. He has coordinated two National Seminars and presented 40 papers in National and International Seminars/Webinars. His field of special interests is Finance, Accounting, Research Methodology and Managerial Economics.

**One day Interactive Workshop on “Data Analysis for Academic Project through SPSS”**



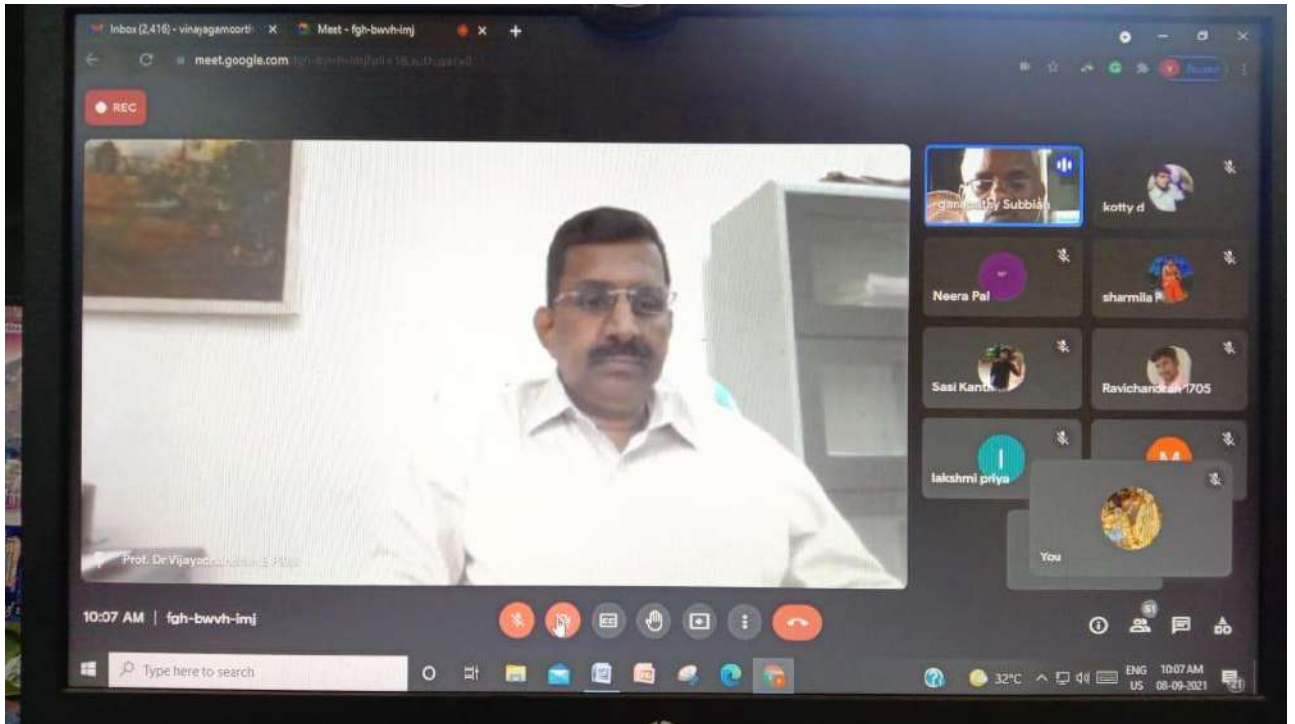
The Ahalia School of Management organised a one-day interactive workshop on “Data Analysis for Academic Project through SPSS” on 21.02.2022 at 10 am to 1.00 pm through offline mode. Dr. Nikhil, Assistant Professor of Commerce & Vice Principal, Nasra College of Arts and Science, Thirurkad , Malappuram District, was the resource person . In the workshop he narrated about how to apply SPSS package for analysing the data and interpreting the result of the analysis in the project report. The session was quite useful to MBA students for the preparation of their project report. All the MBA - HCM students were attended the session. The session came to an end by 1.00 p.m.

### **Resource Person in the International Webinar**

Prof. (Dr) B. Vijayachandran Pillai, Principal & Director has served as resource person in the Two weeks (from 3<sup>rd</sup> Sep to 14<sup>th</sup> Sep-2021) Capacity Building Programme on *Data Analysis and Research Methodology in Social Sciences* sponsored by ICSSR New Delhi, Organised by the department of Commerce, Alagappa University, Karaikudi, Tamil Nadu, India through virtual mode.



Prof. (Dr) B. Vijayachandran Pillai, Principal & Director delivered a special lecture on **“Ethics in Social Science Research”** on 08<sup>th</sup> September 2021.



The Ahalia School of Management organized a National Level Webinar on 19.02.2021 at 2 p.m. through Google Meet. The topic of the seminar was “Union Budget 2021-22: An Evaluation”. C A Mr.Ajith Sivadas, Practicing Chartered Accountant was the resource person. The webinar started with prayer followed by a welcome address by Manju Maya N. (1st Sem MBA). The webinar was inaugurated by the Principal & Director ASM, Prof.(Dr.) B. Vijayachandran Pillai. Thereafter, the resource person delivered a talk on latest amendments in the Union Budget 2021-22. The session was followed by an interaction from the participants in a very effective manner. A total of 90 participants were attended the webinar. Finally Ms. Divya Mary Thomas (1<sup>st</sup> Sem MBA) proposed the vote of thanks to resource person and other participants. The webinar came to an end by 3.45 p.m. with the National Anthem

**ONE DAY INTERNATIONAL WEBINAR**

TOPIC:  
**DIGITAL MARKETING – EMERGING TRENDS**

**FEB 23 2021** 02.00 PM

Through online platform- Google Meet

**No Registration & Participation Fees**  
For Registration & Enquiry  
Dr. SANGEETHA P +91 9843375113  
Ms. AKHILA BABU +91 8078917170

Or Fill - <https://forms.gle/V6emAZJNkdvpns28>

E-Certificate will be issued to the Participants  
Registration is compulsory for participation

**VIBIN CHANDAR**  
Training Head International  
Azure IT Solutions Ghana

Email: [admin.asm@ahalia.edu.in](mailto:admin.asm@ahalia.edu.in)  
Web: [www.ahaliaschoolofmanagement.org](http://www.ahaliaschoolofmanagement.org)

**AHALIA SCHOOL OF MANAGEMENT**  
Ahalia Campus, Palakkad, Kerala-678557  
Ph: 04923-225444

Digital marketing is the need of the hour.  
Turbulence of Covid-19 has accelerated the digitization of business scenario at the Global Level  
Digital Platforms have become a user friendly one – Thanks to technology advancement

One day International Webinar was organised on the Topic of **Digital Marketing - Emerging Trends** on 23.02.2021 at 2 p.m. through Google Meet. Mr. Vibin Chandar was the resource person, an eminent speaker, training head International Azure IT solutions, Ghana, West Africa.



*[Handwritten signature in green ink]*

More than 100 participants joined the session from across the Country and abroad including students from various universities and industrialists. The welcome address was given by Dr. Sangeetha P, Faculty, followed by the Inaugural address by the president of the event, Prof. (Dr) B. Vijayachandran Pillai, Principal & Director ASM .

ASM Faculties Ms. jisha O & Dr. Aashna Sidhic offered the felicitations. The session was very informative and interactive from the side of the participants. Feedback was given in a positive note from the participants.

Ms. Akhila Babu, Faculty, ASM proposed the vote of thanks to the Resource Person and the participants. The webinar came to an end by 3.45 p.m. with the National Anthem.

**ONE DAY NATIONAL WEBINAR**

Webinar Focuses on the area of Customer handling & innovations in services marketing

TOPIC:  
**"SERVICE MARKETING INNOVATIONS"**

**MAR 24 2021** 02.00 PM

Through online platform- Google Meet

*No Registration & Participation Fees*

For Registration & Enquiry  
DR. SANGEETHA . P : 9843375113  
DR. AASHNA SIDHIC : 9747851692

Or fill : : <https://forms.gle/wuXFFnLQLdHibMAx5>

E-Certificate will be issued to the Participants  
Registration is compulsory for participation

**DR. RAJAGOPAL KAMATH. A**  
Practicing Marketing Professional - Kerala

**AHALIA SCHOOL OF MANAGEMENT**  
Ahalia Campus, Palakkad, Kerala-678557  
Ph: 04923-225444

Email: [admin.asm@ahalia.edu.in](mailto:admin.asm@ahalia.edu.in)  
Web: [www.ahaliaschoolofmanagement.org](http://www.ahaliaschoolofmanagement.org)

Ahalia School of Management organized an One day National Webinar on the topic "Service Marketing Innovations" on 24th March 2021 at 2.pm through online platform – Google meet.

Webinar mainly focused on the area of Customer handling and innovations in service marketing. More than 90 participants across the country were attended the webinar.

Dr. Sangeetha P, faculty member welcomed the gathering. Prof. (Dr) B. Vijachandran Pillai, Principal & Director, ASM delivered the presidential address and inaugurated the webinar. During his inaugural address, he stressed the need for promoting the service industries in our country.

Faculties of ASM, Ms. Jisha & Ms. Akhila babu delivered the felicitations. The session was handled by an eminent Resource person Dr. Rajagopal Kamath A, Practicing marketing professional, Kerala. He has narrated the role of service sector industries in Indian Economy and the latest innovations in

Date: .....

the field of service marketing with particular reference to life insurance products and services. The session was very informative and presentation style was highly appreciable.

Participants were actively engaged in the question & answer session. Dr. Aashna Sidhic proposed the Vote of thanks. The session was concluded with the National Anthem by 3.30 pm.

Feedback from the participants showed that the webinar was highly rated and commended.



**Career Guidance Cell**  
**Nasra College of Arts and Science**  
**in Association with**  
**Ahalia School of Management Studies**  
**ORGANIZES A WEBINAR**  
**"CAREER PROSPECTS FOR MBAs"**

 **11 : 00AM**       **08-06-2021**

**SESSION HANDLED BY**      **On**      **INAUGURATION**



**Prof. (Dr) B. Vijayachandran Pillai**  
Principal and Director,  
Ahalia School Of Management Studies,  
Palakkad  
(Formerly Professor & Head,  
Dept of Commerce and  
Management Studies,  
University of Calicut)

**Google Meet**

**Dr. Zubair P**  
Principal  
Nasra College  
of Arts and Science,  
Tirurkkad

**For Registration**



*A Green Initiative of IQAC*

Made with PosterMyWall.com



In association with Nasra College of Arts and Science, Thiroorkkad, Malappuram, the Ahalia School of Management organised a One Day Digital Webinar on “Career Prospects for MBAs” on 8<sup>th</sup> June 2021 at 11am through Google meet.

The webinar was formally inaugurated by Dr.Zubair P, Principal of Nasra college of Arts and Science at 11 am and explained the need for organising seminars on career prospects for the benefit of students. Prof. (Dr) B. Vijayachandran Pillai, Principal & Director, ASM served as the Resource Person in the webinar. He explained the uniqueness of MBA programme, modus operandi of admission procedure to MBA programme, optional for MBA programme & career prospects for each stream. He also narrated some tips for personality development of management students.

The Career Guidance Cell Coordinator Smt. Vishnu Priya offered felicitations. The final year BBA /B. Com/BA literature students of the college were the participants of the seminar. 102 participants from the college were attended. Finally, the HOD of Commerce, Smt. Sreerexha proposed the vote of thanks. The pogramme came to an end at 1.10 pm.





**ONE DAY DIGITAL WORKSHOP ON  
ART OF WRITING & PUBLISHING RESEARCH PAPERS  
IN SCHOLARLY JOURNALS IN SOCIAL SCIENCE**

**Date :23 June 2021(Wednesday)  
Time: 02:00pm - 04:00pm**

Organized by  
Ahalia School of Management, Ahalia Campus, Palakkad, Kerala - 678 557  
Affiliated to University of Calicut & Approved by AICTE , New Delhi

[www.ahalia.ac.in](http://www.ahalia.ac.in)





Resource person

**Prof. (Dr) B. Vijayachandran Pillai**

Principal & Director  
Ahalia School of Management,  
Ahalia Campus Palakkad, Kerala-678557

THROUGH ONLINE PLATFORM:  GOOGLE MEET

**You'll learn to:**

- The way in which you can write a research paper flawlessly.
- Helps to convert your creative ideas in the form of a valuable document for publication.
- Motivate to select a scholarly journal suited to the requirements of high academic standards prescribed by the statutory bodies.

**Who can attend ?**

- Research Scholars - MPhil / Ph.D
- Faculty members in Academic institutions
- Professionals in corporate sector



#### About the digital workshop

The NEP 2020 talks about creating higher performance standards for teachers and researchers in terms of writing and publishing quality research papers in scholarly journals. It is the responsibility of every researcher to disseminate the outcome of his/her research work to prove the competency in the field of contribution of creativeness. This can be done through the publication in standard journals and books. The main objective of the present digital workshop is to motivate the present and prospective researchers in the field of social science for acquiring the expertise on preparing and publishing standard papers.

#### About the Resource person

Prof. (Dr.) B. Vijayachandran Pillai is presently the Principal & Director, Ahalia School of Management, Palakkad and formerly Professor & Head, Department of Commerce & Management Studies, University of Calicut. He has over 37 years of academic and 33 years of research experience. Besides the Academic assignments, he served in different administrative posts like Dean, Faculty of Commerce, Mahatma Gandhi University, Kottayam (2016-18); Director, Directorate of Self-Financing Courses, University of Calicut (2017-19); Coordinator, School of Management Studies, Palakkad, University of Calicut (2013-2020). He has been serving as Resource Person in the Refresher/Orientation Courses in different Universities in India in different areas of Commerce and Management.

He successfully guided 23 MPhil Students and 21 research scholars have secured their PhDs in Commerce & Management Studies under his guidance. He has successfully completed 3 UGC funded projects. He has authored and edited 20 text books and published 237 papers/articles in reputed journals in National & International levels and chapters in edited Books. He has been serving as external examiner in evaluating PhD Theses of various Universities in the Country in the Faculty of Commerce & Management. He has been serving as Keynote Speaker/Resource Person in various National/International Seminars/Symposia Conferences/Webinars. He has presented 162 papers in the national and international level seminars/conferences. He has been serving as member, editorial Board of five reputed Journals at National & International levels

---

One-day Digital Workshop on “Art of Publishing Research Papers in Scholarly Journals in Social Science “on 23<sup>rd</sup> June 2021 at 2pm- 4pm through Google Meet.

The workshop formally commenced at exactly 2pm with a prayer. This is followed by welcome address by Dr. Sangeetha P, faculty member,ASM. Thereafter, she has introduced the Resource person to the participants with a brief introduction about his academic and research contributions and invited the Resource Person Prof. (Dr) B. Vijayachandran Pillai, Principal & Director, ASM for delivering the talk on the area.

The Resource person has narrated the importance of writing and publishing the research papers, selection process of a good scholarly journal as per UGC regulations, the format and requirements of a good research paper and the ethics to be followed by the writers while publishing the paper. The session was followed by an inter- action by the participants.

A feedback session was also arranged to get the response of the participants about the paper presentation. A total of 60 participants attended the session. Ms. Jisha O has proposed the vote of thanks to all the participants & Resource person. The meeting concluded with a National anthem and ended by 4 pm.





## One Day Interactive Workshop

Theme: **Data Analysis for  
Academic Projects through SPSS**

### **Dr. M Divya**

Assistant Professor  
PG Department of Commerce  
and Management Studies  
MES KEVEEYAM College,  
Valanchery, Malappuram Dist.



Google Meet Link :

<http://meet.google.com/rba-nrvi-oyt>



**16** OCT.  
2021



**10.00AM to  
1.00PM**

*Dr. M Divya*



### About the Session

Sound knowledge on Research Methodology is a pre-requisite for the successful conduct of Academic Project Work. Of course, the quality of Research depends significantly on the application of apt and advanced statistical tools. Hence, it is inevitable to acquire knowledge on application of SPSS Package to analyse the data. The present session is mainly intended to fulfill this.

### About the Resource Person :

Dr. Divya M, M.Com., MBA, PhD is an Assistant Professor, PG Department of Commerce and Management Studies, MES KEVEEYAM college, Valanchery, affiliated to University of Calicut. She took her degrees of Master of Commerce and Doctor of Philosophy in Commerce from University of Calicut and the Degree of Master of Business Administration from Annamalai University, Tamil Nadu. She has teaching experience of three years at UC & PG levels. She is an approved Research guide in the faculty of Commerce, University of Calicut. She has published 14 research papers in reputed national and international journals and Presented 10 Papers in National / International Seminars. She also participated as a chairperson in two National seminars. Her fields of special interests are Marketing, Accounting and Taxation.

The Ahalia School of Management has organised a One Day Interactive Workshop on "Data Analysis for Academic Project through SPSS" on 16.10.2021 at 10.am through online mode. Dr. Divya M, Assistant Professor, PG & Research Department of Commerce, MES KEVEEYAM College, Valanchery ,Malappuram District. In the workshop she has given a very good session how to apply SPSS package for analysing the data and interpret the result of the analysis in the project report. The session was quite useful to MBA students for the preparation of their project report. All the students of final semester MBA (General & HCM) are attended the session. The session came to an end by 1.30pm.



# SRI LANKA

## A TALK ON FINANCIAL CRISIS OF SRI LANKA

Student Co-ordinators :

Chaithanya K N	Sreekuttan P K
Seethalakshmi T	Vimal Raj
Anjana V	Arjun Satheesh

LET'S TALK

**06**  
MAY 2022  
@ 3.00 P.M.

Venue : ASM Seminar Hall

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Ahalia Campus, Palakkad, Kerala - 678557. Ph: 04923-225444 Mob: 9188710059

## Report

A talk on Financial Crisis of Sri Lanka was arranged by the I Sem. MBA students on 6/5/2022 at 2 p.m. The principal and Director, Professor Dr. B.Vijayachandran Pillai, has inaugurated the session and explained the current economic situation of Sri Lanka. In his inaugural address, he has narrated the reasons for the Country's current financial crisis. The First semester students namely Abhjiya Sara Biju, Chaithanya, Seethalekshmi, Anjana, Vimal Raj and Arjun Suresh co-ordinated the session and discussed the Historical

background of Sri Lanka, Export and import strategy and present financial position of the Sri Lanka.





*Abdul*






## Report of Career Guidance and Life Insurance Awareness

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in association with



LIC of India, Palakkad  
organizes



An invited talk on  
**CAREER GUIDANCE &  
LIFE INSURANCE AWARENESS**

Resource Persons



Mrs. Salomi C M  
Senior branch manager  
LIC of India,  
Palakkad branch 1

Mr. Vijaykumar  
Chief advisor  
LIC of India,  
Palakkad branch 1



**05** May 2022  
2.00 P.M.

Venue: ASM Seminar Hall

The ASM organised an invited talk on **Career Guidance and Life Insurance Awareness** on 05-05-2022 at 2 pm. Prof. Dr. B. Vijayachandran Pillai, Principal & Director Introduced the Resource Persons and welcomed them. He stressed the need for Life insurance in this globalised era. Thereafter, the Resource Person Ms. Salomi C M, Senior Branch Manager, LIC of India, Palakkad Branch 1, gave an insight on Life insurance from the beginning till date. She explained the role of LIC in the Life insurance market in India and abroad. The other Resource Person, Mr. Vijaya Kumar P V, Chief Life Insurance Advisor, has narrated the career opportunities in Life Insurance sector and the service benefits of life insurance sector jobs. Finally, Mr. Arjun



*Arjun*



Satheesh proposed the vote of thanks to all those who participated in the programme. The programme came to an end at 4.15pm.



*Satheesh*





*Signature*

Abdul School of Management  
Date: .....  
Kollam - 696 502

**CHARTERED ACCOUNTANT'S DAY**

TOPIC  
**CHARTERED ACCOUNTANCY - AS A PROFESSION**

Chief guest  
**CA Anil K.C**

01 July 2022  
2.00 P.M.  
Venue: ASM Seminar Hall

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ASM conducted a special program in connection with Chartered Accountants Day on 1st July 2022. Ms.Sarangi Mohan welcomed the President of the session, the Chief Guest and faculties & students to the meeting. CA Anil K.C, Practicing Chartered Accountant and Consultant, Ahalia Group were the Chief Guest. Prof. Dr. B.Vijayachandran Pillai, Principal and Director, in his presidential address explained the role of Chartered Accountants in the current scenario of LPG. CA Anil K. C has concentrated his talk on three areas namely CA examination pattern, role of CAs in Accountancy profession and career opportunities of CAs in India and abroad. The students raised queries like the papers in the examination, Papers exempted if any for MBA candidates etc. He clarified all the queries raised by the students and faculties. Ms. Jisha O and Ms.Manju coordinated the programme from 2 pm to 4 pm. Ms. Sarangi Mohan and Ms. Seethalakshmi is the student coordinators. A total of 56 students from second semester MBA, second semester BBA and 9 faculty members were attended. Ms. Seethalekshmi proposed the vote of thanks to chief guest and all others who participated in the session.







*Abhinav*

Abhinav School of Management  
Date: \_\_\_\_\_  
Pulakad, 678 557, Kerala



*Signature*

Invited talk on  
**HANDLING OF  
 HUMAN RESOURCES  
 EFFECTIVELY.**

Date: **07<sup>th</sup> July 2022**  
 Time: **2:00 PM TO 3:00 PM**

Student co-ordinators  
**SABIN KUMAR.S | PREETHIMOL A. T.**

Resource Person  
**JIMMY J NALAPPAT**  
 General Manager- HR IIT Limited, Kanjikkode

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### Report of the Programme

ASM has arranged an invited talk on the topic ***Handling of Human Resources Effectively*** on 7th July 2022. Mr. Jimmy .J. Nalappat, General Manager, HR, IIT Limited, Kanjikkode, Palakkad hs served as Resource person. Ms.Preethi Mole A.T welcomed the Chief Guest and all faculties & students to the meeting. Prof. Dr. B.Vijayachandran Pillai, Principal and Director, has delivered the presidential address and in his speech he stressed the changing role of HR Managers in Business Organizations. Mr. Jimmy .J. Nalappat has given an overview of HRM function and duties of HR Managers in a practical approach. It was an intercative session. The resource person clariffied all the queries of students in a very satisfactory manner. Dr. Jagadeesh S.N, faculty, ASM coordinated the programme. The programme came to an end at 4 pm. Mr.Sabinkumar S, II Sem MBA Student proposed the vote of thanks to chief guest and others participants.




*Abdulla*





*Signature*

  
Date: .....



## WORLD POPULATION DAY 2022

11<sup>th</sup> JULY 2022 MONDAY  
AT 02:00 PM

### THEME OF PRESENTATION

1. Gender equality
2. Importance of family planning
3. Poverty
4. Maternal health
5. Human rights

### STUDENT COORDINATORS

1. Anusree
2. Sarath
3. Aswini
4. Seethalakshmi
5. Vimal



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### Population Day July 11, 2022 Report

ASM conducted a Presentation in connection with World Population Day 2022, on July 11, 2022 at 02.00 pm. 25 students from MBA first years and 4 faculty members attended the programme. Mr. Arjun was the student coordinator and Ms. Ann Mary Francis was the staff coordinator for the programme. Ms. Preethimol welcomed the president, all the faculties and students to the programme. Dr. S. N Jagadeesh highlighted the current year theme and the relevance of such a day celebration in his presidential address. The presentation was on various topics connected with population and its effect. Ms. Anusree discussed about gender equality, Mr. Sarath presented the importance of family planning, Ms. Aswini Sasi discussed about poverty, Ms. Seethalakshmi presented about maternal health and human rights. Ms. Seena Antony proposed the vote of thanks to



faculties and all the students. The programme was concluded at 03.00 pm.






*Signature*





*Abhinav*

Abhinav School  
Date: .....

## PROGRAMS RELATED WITH SOCIAL ACTIVITIES

### Visit of Governor to ASM Campus

On 11<sup>th</sup> August 2021, His Excellency Governor of Kerala, Mr. Arif Muhammad Khan visited our ASM at 3.45 pm. The Principal and staff members welcomed him to the institution. He emphasized the need for the eradication of dowry system in our country as part of the recent decision taken by the Govt. of Kerala. He stressed the need for a written agreement of non- receipt/ payment of dowry at the time of marriage. He also pointed out that it is necessary to give proper awareness and training among all students. He spent nearly 10 minutes in our institution.



*Arif Muhammad Khan*





*Ahafia*



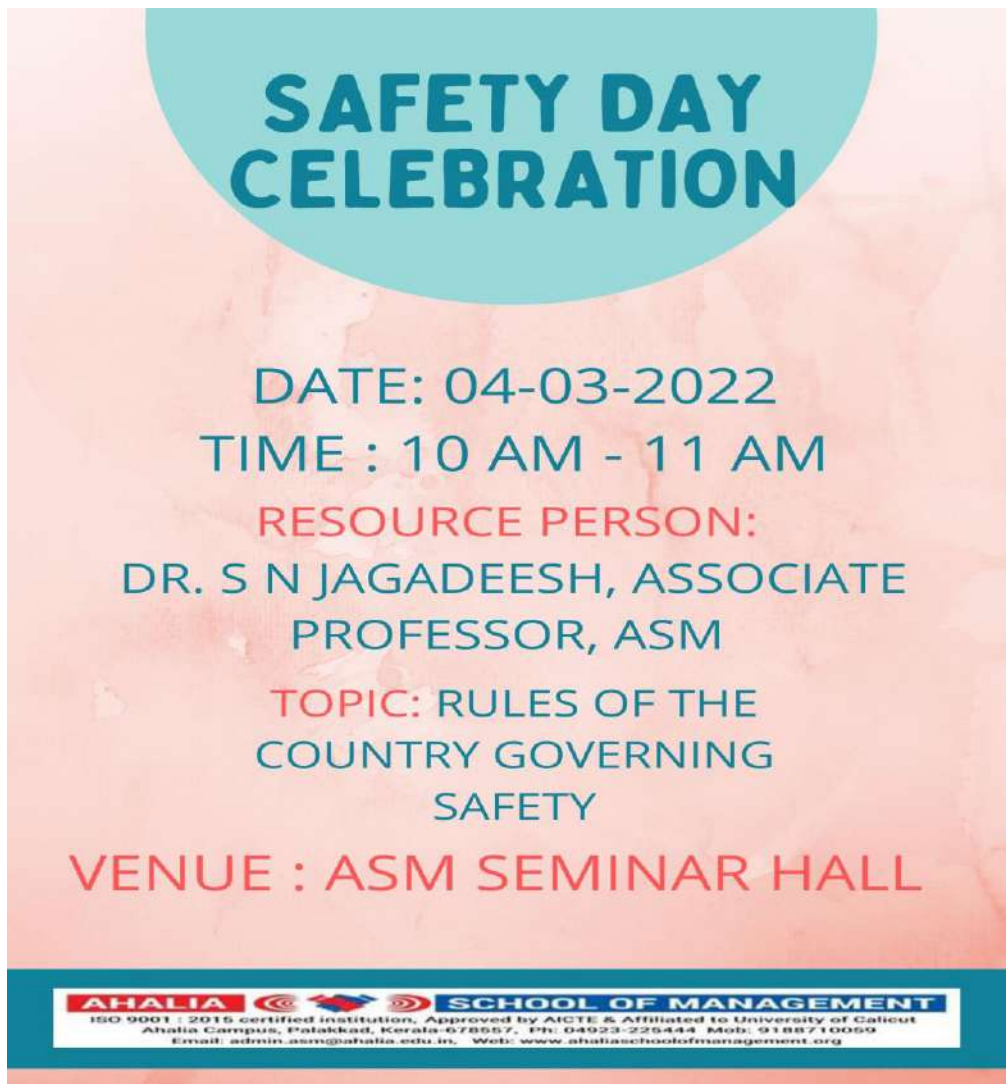
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**Ahalya School of Management**  
Date: .....  
\* Pulehad - 678 557 \*




## Safety Day Celebration

On 4<sup>th</sup> March 2022, a session on National Safety Day 2022 was organised to celebrate the foundation day of the Indian National Safety Council. The theme of the day is “Nurture Yung Minds- Develop Safety Culture. The resource person of the session was Dr. S N Jagadeesh, Associate Professor, ASM. The relevance, objectives, rules of the country governing safety were emphasised in the session.



**SAFETY DAY  
CELEBRATION**

**DATE: 04-03-2022**  
**TIME : 10 AM - 11 AM**  
**RESOURCE PERSON:**  
**DR. S N JAGADEESH, ASSOCIATE  
PROFESSOR, ASM**  
**TOPIC: RULES OF THE  
COUNTRY GOVERNING  
SAFETY**  
**VENUE : ASM SEMINAR HALL**

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Email: admin.asm@ahalia.edu.in. Web: www.ahaliaschoolofmanagement.org





# AHALIA SCHOOL OF MANAGEMENT

Celebrates

## — WORLD — CONSUMER RIGHTS DAY

A Special Talk on  
**Consumer Problems & Grievances**

On 15/3/2022 at 11.00 a.m.

Resource Person

Prof. (Dr) B. Vijayachandran Pillai  
Principal & Director  
Ahalia School of Management



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Email: admin.asm@ahalia.edu.in, Web: www.ahaliaschoolofmanagement.org

The Ahalia School of Management celebrated the **World Consumer Rights Day** on 15.3.2022. The programme commenced at 11.00 am. Ms. Megna M J and Ms. Sarangi Mohan, Students of 1<sup>st</sup> Sem MBA Coordinated the programme. During the session, Prof. (Dr) B. Vijayachandran Pillai, Principal & Director, ASM served as Resource Person and delivered a talk on “ Consumer Grievances and Problems “. Ms. Ann Mary Francis welcomed the resource person, the faculty members, Non-teaching staff and all the students participated the session. The session came to an end at 12.45 pm.

  
Date: \_\_\_\_\_  




Abulhasan Ali Nadwi Centre for Islamic Studies  
Date: .....





 *Abalpa*



All topics

seminars

CASE STUDY

EXAMS

## seminars



seminar PPT submission

Due Feb 2



SEMINAR REPORT

Due Jan 31

## CASE STUDY



Case study 1/2/22

Due Feb 2



CASE STUDY

Due Feb 6



Case study 1

Due Jan 25, 11:20 AM



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# Case study 1

Manju M • Feb 1 (Edited Feb 1)

10 points

Q. 11. "Zero Defect Zero Effect" (ZED) is a slogan coined by the Prime Minister of India, Narendra Modi with reference to the Make in India initiative launched by the government. The slogan reflects the efficiency of production processes, i.e. the products have no defects and the process through which the product is made has zero adverse environmental and ecological effects. The Zed model aims to make India the manufacturing hub of the world and prevent the products developed in India from being rejected by the global market. Moreover, before the initiative was launched, the limits of foreign direct investment in various sectors had been relaxed. The application for licences was made available online and the validity of licences was increased to three years. Various other norms and procedures were also relaxed by the government. In the light of the above paragraph, identify and explain the major component of New Economic Policy of 1991 that are being referred to by quoting lines from the paragraph.

Due Feb 2

Class comments

Add your comment



*Manju M*

Return



10 points



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<input type="checkbox"/>		Sarangi Mohan	 Done late
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<input type="checkbox"/>		Sabin Kumar	___/10 Done late
<input type="checkbox"/>		Lino Linzo	___/10 Done late
<input type="checkbox"/>		Chaithanya Menon	___/10
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Shara S \_\_\_/10

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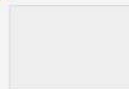
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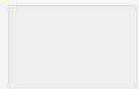
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## Case study 1

Manju M • Jan 25

20 points

Due Jan 25, 11:20 AM

Submit the case study by 11.15 am

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### Class comments



Add class comment...



*Manju M*

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Roshni Varier

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Turned in

Kishore  
Viswanath

kishore v.pdf  
Turned in late

arjun satheesh

No attachments  
Missing

Activate Windows




*Abhirami*

## CASE STUDIES HCM

Manju M • Jul 20

100 points

SUBMIT MINIMUM FIVE CASE STUDIES

	<b>CASE STUDY HCM.doc</b> Word
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 Class comments





Activate Windows



## LINK FOR GOOGLE CLASSROOM

<https://classroom.google.com/c/NDU4MzU5MTAwNjg4/a/NDU3OTI0NTAzNTcz/submissions/by-status/and-sort-last-name/all>

<https://classroom.google.com/w/NDk2OTQyODgyMTk4/tc/NDk3MTAxMDI5NjJw>

<https://classroom.google.com/c/NDk2OTQyODgyMjg3>

<https://classroom.google.com/c/NDk2OTQyODgyMjQy>

<https://classroom.google.com/c/NDk3MTAwNDc1MDU1>

<https://classroom.google.com/c/NDYzMjkwNjc4NTM3>

