Our Sister Concerns

Ahalia Ayurveda Medical College

Ahalia School of Engineering & Technology

Ahalia School of Optometry & Research Centre

Ahalia School of Pharmacy

Ahalia School of Paramedical Sciences

Ahalia College of Nursing

Ahalia School of Commerce & Mathematics

Ahalia Public School

Ahalia Multi Skill Training Institute

Ahalia Foundation Eye Hospital

Ahalia Ayurveda Medical College Hospital

Ahalia Diabetes Hospital

Ahalia Women & Children's Hospital

Ahalia Heritage Village

Ahalia Sculpture Park

Ahalia Alternative Energy Pvt. Ltd.

Ahalia Medicine Manufacturing Unit

Punarjani

Ahalia Parents' Block

Ahalia Fm 90.4

AHALIA SCHOOL OF MANAGEMENT

ISO 9001 : 2015 certified institution (Approved by AICTE & Affiliated to University of Calicut)
Ahalia Campus, Palakkad, Kerala-678557, Ph: 04923-225444 Mob: 9188710059
Email: admin.asm@ahalia.edu.in, Web: www.ahaliaschoolofmanagement.org

EMPOWERING
Tomorrow's
Business Leaders



PROSPECTUS 2026 -27

Ahalia School of Management



AHALIA GROUP

Ahalia Group was established in Abu Dhabi as an ordinary G.P. clinic in the year 1984 with an aim to provide quality health care. Ahalia now has pride of place as one of the best hospitals in the region.
Even two decades ago, staying within the limits of available resources, the clinic has managed to carve a special place for itself on account of immaculate service.
A small GP clinic in 1984 has now grown to become the AHALIA GROUP - a private organization with many medical centres,16 pharmacies and trading centres functioning under it.
In Abu Dhabi we have a multi-speciality hospital and pharmacies that provide quality and affordable medical care to the people there. We have six satellite Medical Centres in the peripheral areas of Mirfa, Musasfah, Gayathi, Baniyas, Rehba and Beda Zayed make us reachable from any part of UAE.

AHALIA HEALTH, HERITAGE & KNOWLEDGE VILLAGE (AHHKV)

Ahalia Health, Heritage & Knowledge Village is a Project of Ahalia International Foundation. Located in an exotic region of Palakkad at the foot of Western Ghats amid breath taking valleys, verdant paddy fields and dense herbal gardens, away from the din and bustle of city life, AHHKV offers a perfect blend of nature and technology. AHHKV is an integrated campus consisting of Ahalia Foundation Eye Hospital, AhaliaAyurvedia Medical College &Hospital, Ahalia Diabetes Hospital, Ahalia Women & Children Hospital, Ahalia Medicine Manufacturing Unit (Ayurveda), Ahalia Children's Village, Ahalia Heritage Centre, Ahalia Agriculture and Dairy Department, Ahalia School of Management, Ahalia School of Optometry, Ahalia School of Engineering & Technology and Ahalia Public School. The vast and beautiful campus is hardly three hours drive from Cochin and Calicut airports and 30 minutes drive from Coimbatore airport.

AHALIA SCHOOL OF MANAGEMENT (ASM)

Ahalia School of Management, A Unit of Ahalia Health, Heritage & Knowledge Village is situated in a serene environment in the valley of western Ghats near to Palakkad – Coimbatore National Highway, spread over a vast greenery landscape. The school is approved by All India Council for Technical Education, New Delhi and Affiliated to the University of Calicut.

VISION

To be a centre of excellence imparting value based business management education to mould the leaders of tomorrow, having commitment and integrity

MISSION

1. To promote high quality teaching, research and consultancy
2. To empower the students to apply acquired knowledge to think critically while solving problems
3. To groom students to communicate and make decisions in an ethical and professional manner

ASM Key Highlights

- Located near by the second largest industrial hub of Kerala
- 100% Placement facility in India & abroad in Ahalia Group institutions.
- Better infrastructure facilities
- Facility of internship
- Provision of Hospital visit in Ahalia Hospitals
- Experienced faculties
- Excellent Visiting Practitioners as Faculty
- Regular Industrial Visits
- A day with CEO Series
  Regular interaction with entrepreneurs
- Conduct of seminars / Webinars at frequent intervals
- Track record of 100% result in MBA HCM
- Management meet
- Regular industry academia interaction

- Celebration of National & International days
- Add on course on AI in customer service
- NPTEL- Swayam Series
- Audit Course
- Value added course- Cambridge University Empower Module
- Mini Projects for all courses

MBA | @ AHALIA SCHOOL OF MANAGEMENT

PROGRAMME OVERVIEW

Master of Business Administration (MBA) is a two year (four semester) full time programme designed such a way to equip students to meet their future challenges as managers and to professionally groom students for the modern business world.
The course is perfectly blended with Academic, Industry interaction and Activity oriented study. During the first year (1st and 2nd semester) of study students have to learn all the general management papers and at the end of 2nd semester students can opt electives as per their interest.
There will be one project study during the programme. A major project with a duration of six weeks' time in the fourth semester.

Intake - 30 seats (15 Merit Seats & 15 Management Quota)

THE CURRICULUM



MBA (General) Courses/Papers

SEMESTER 1

- Business Communication and Soft Skills
- Management Theory and Corporate Social Responsibility
- Legal Environment of Business
- Organizational Behaviour
- Environment and Sustainability
- Managerial Economics
- Quantitative Techniques
- Accounting for Managers

SEMESTER 2

- Marketing Management
- Financial Management
- Operations Management
- Human Resources Management
- Operations Research
- Data Analytics and Computing
- Business Research Methods
- Corporate Governance & Ethics
- Audit Course (Skill Enhancement Programme as per the guidelines from the University)

SEMESTER 3

- Strategic Management
- Elective 1
- Elective 2
- Elective 3
- Elective 4
- Elective 5
- Elective 6
- Internship report and viva-voce

SEMESTER 4

- Entrepreneurship
- Elective 7
- Elective 8
- Elective 9
- Elective 10
- Major Project and viva-voce
- Any PG Management Course of 3 Credits of NPTEL/ Online courses approved by the University of Calicut (Instead of a classroom elective)

SPECIALISATIONS

Finance
Marketing
Human Resource Management



MBA
Health Care Management

@ AHALIA SCHOOL OF MANAGEMENT

PROGRAMME OVERVIEW

Master of Business Administration (MBA) in Healthcare Management is a two year (four semesters) full time programme designed to develop human resource to cater the unique needs of managing health care sector.

During the first year (first and second semester) students having 15 days residence program in hospitals and there will be two project oriented studies during the course period. A minor project in third semester with duration of 15 days' and a major project in fourth semester with duration of 6 weeks.

Intake - 30 seats (15 Merit Seats & 15 Management Quota)



MBA
(HEALTH CARE MANAGEMENT)
PAPERS

SEMESTER 1

- Business and Healthcare Communication
- Principles of Hospital Administration & Healthcare Ethics
- Business and Medical Laws
- Healthcare Environment
- Fundamentals of Medical Science
- Quantitative Techniques for Healthcare Management Decisions
- Accounting for Healthcare Managers
- Healthcare Economics

SEMESTER 2

- Healthcare Service Marketing
- Financial Management in Healthcare
- Healthcare Operations Management
- Healthcare Human Resource Management
- Healthcare Entrepreneurship
- Hospital Project & Medical Facilities Management
- Healthcare & Insurance
- HIS & Disruptive Technologies

SEMESTER 3

- Strategic Healthcare Management
- Healthcare Cost Management
- Supply Chain Management in Healthcare
- Epidemiology
- Healthcare Organizational Behaviour
- Research Methodology for Healthcare Management
- Safe Medical Practices and Managed Care
- Minor Project (21days in a hospital)

SEMESTER 4

- Service quality Management in Healthcare
- Bio-Medical Engineering
- Medical Records Management
- Hospital Disaster Management
- Major Project (6 weeks) & Comprehensive Viva-voce
- Any PG Management Course of 3 credits of NPTEL/ Online Courses approved by the University of Calicut



ELIGIBILITY

i) Any student who has passed any degree of the university of Calicut including degree programmes of SDE, University of Calicut or that of IGNOU or that of any other university or institution recognized by UGC. Applicants must have done 10+2+3 or 10+2+4 pattern under regular stream. The minimum mark for degree examination shall not be less than 50% in aggregate (without approximation). However SC/ST/OBC and OEC shall be given relaxation under the university rules. Final year students awaiting results may also apply.

ii) A valid CMAT / KMAT / CAT score (Minimum qualifying cut off marks 10% for 2026-27 Academic year)

INTAKE - 60 SEATS

Management Quota - 30 Seats (15 Seats in MBA General & 15 Seats in MBA General HCM)
Merit Quota - 30 Seats (15 Seats in MBA & 15 Seats in MBA HCM)

SELECTION PROCEDURE

The admission procedure, as per the ASC directives is 80:10:10, Entrance test, Group Discussion and Interview respectively.

Mode of Application

Candidate should submit online application through college website on or before the last date prescribed

For Management Quota

- After the preliminary scrutiny of the submitted details, the eligible candidates will be called for the Group discussion and Interview
- The selection is based on the rank list prepared by the college after considering the marks obtained in the degree examination, CMAT/KMAT/CAT score, Group discussion & Interview.
- Selected candidates will be informed the date for taking admission by remitting the fee prescribed by the college

For Merit Quota

- University shall conduct the group discussion and personal interview for merit quota seats in self-financing institutes and a common rank list shall be prepared, for all the institutes under the university.
- Option will be collected by the University from the candidates during counseling and will make allotment of candidates to different institutes, on the basis of merit and according to the choice of the candidates, keeping all reservations, applicable as per the Government norms.
- Based on this, allotment letter will be given by the university to the candidates and the college shall give admission to the candidates in the merit quota seats based on this allotment letter
- In case the University allots lesser number of candidates / no candidates,the seats thus remains vacant will be filled by the Management as per procedures followed for Management admissions.

LIST OF FACULTY MEMBERS



Prof.(Dr) B. Vijayachandran Pillai
Principal & Director
M.Com., MBA,PGDTM, Ph.D.



Dr. Padmaavathy P A
Associate Professor
MBA, MFM, M.Phil, SET, PGDIM, Ph.D.



Dr. Manju M
Assistant Professor
MBA, M.Com. , Ph.D.



Mr. Arun Kumar P
Assistant Professor
M.com. ,NET



Mr. Ajith Sankar R.N
Assistant Professor
MBA



Ms. Jyothis Rachel Mathews
Assistant Professor
MBA, M.Com.



Ms. Ashitha T
Assistant Professor
M.Com., M.Phil., NET-JRF

LIST OF ADJUNCT FACULTY MEMBERS



C.A. Ajith Sivadas
B.Com., ACMA, ACA, ACS



C.A Anil K C
M.Com., UGC (NET), CA



Gayathri
MBA



Dr. Vijayakumar Varma
Former Director
Ahalia Ayurveda Medical College



Dr. Rajeev N
M.Tech, Ph.D
Dean Academics,
Ahalia School of
Engineering and Technology



Dr. Deepu S
M.Pharm, MBA, Ph.D
Professor and HOD
Pharmaceutics
Ahalia School of Pharmacy



Ms. Dhanima K Rajeevan
MHA
Admin Executive
Ahalia Diabetes Hospital

Governing Council with names of office bearers:

1	Dr. V.S Gopalan Chairman	Valappad Post, Chavakkad Taluk Thrissur Dist, Kerala	Chairman
2	Mr. M.R. Dinil Trust nominee	Valappad Post, Chavakkad Taluk Thrissur Dist, Kerala	Member
3	Mr. M.R. Sanal Trust nominee	Valappad Post, Chavakkad Taluk Thrissur Dist, Kerala	Member
4	Mr. A.G. Ajith Prasad Trust nominee	Valappad Post, Chavakkad Taluk Thrissur Dist, Kerala	Member
5	Dr. Krishna Kumar Kishor	Executive Director, Academics, AHHKV	Member
6	Prof.(Dr) B. Vijayachandran Pillai	Principal & Director Ahalia School of Management	Member

Names of important functionaries:

Sl. No.	Name	Designation
1.	Mr. M.R.Sanal	Trustee, Ahalia International Foundation
2.	Mr. A.G. Ajith Prasad	Trustee, Ahalia International Foundation
3.	Dr. Krishna Kumar Kishor	Executive Director, Academics, AHHKV
4.	Prof.(Dr) B. Vijayachandran Pillai	Principal & Director Ahalia School of Management
5.	Mr.Rajithan E P B	Vice President, Ahalia Group

Fee Structure AY 2026-27

Sl. No.	Particulars	Amount (Rs.)	Remarks
1	Tuition Fee	70000	Per semester
2	Hostel Fee	33000	Per semester
3	University Registration Fee	5000	One time
4	Special Fee	43000	First Sem - Rs. 11500 2, 3, 4 Sem - Rs. 10500
5	Caution Deposit (Hostel)	10000	Refundable at the end of course
6	Caution Deposit (College)	5000	Refundable at the end of course

Payment mode

The fees should be paid through online mode (Ref. page number 15)

Fee refund policy

As per UGC/AICTE guidelines

Industry-institute interaction programmes:

We have collaborated with the following industries for our Industry-institute interaction programmes.

	Industry Name	Location
1.	Malabar Cements Limited	Walayar, Palakkad
2.	BEML	Kanjikode, Palakkad
3.	FCRI	Kanjikode, Palakkad
4.	ITI Limited	Kanjikode, Palakkad
5.	Roots Group of Companies	Ganapathy, Coimbatore
6.	Sreerama Scaffoldings Pvt. Ltd.	Ambuja Nagar, Palakkad
7.	AryaVaidya Pharmacy Coimbatore Ltd.	Kanjikode, Palakkad
8.	Modern Food Enterprises Pvt Ltd	Edappally, Kochi
9.	Milma, ERCMPU Ltd	Irumpanam, Ernakulam
10.	Kerala Electrical & Allied Engineering Co. Ltd.	Panampilly Nagar, Kochi
11.	Brocade India Polytex Limited	Kanjikode, Palakkad

THE CAMPUS

Class Rooms

Classrooms are Spacious. well-furnished and neat ambiance to facilitate long hours of learning, Interaction and knowledge sharing. All class rooms are equipped with network connectivity and latest audio visual aids

Library

Well stocked library with a good collection of books written by eminent authors, national and international journal, magazines and periodicals & CDs. Library is regularly updated with hundreds of books.

Computer Center

Computer labs are pillars of learning and information gathering, Well-furnished and equipped air-conditioned lab is available.

High speed, uninterrupted internet connectivity facilitates students to surf the net for gathering information and exploiting the opportunities.

Language Lab

We have professionally set up language lab with all the audio equipments to train English language under the guidance of experts.

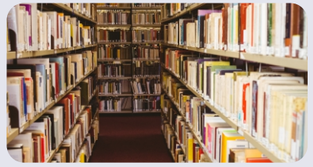
Auditorium

1500/250/150 Seated air-conditioned hall is available in the campus to conduct seminars and conference

Cafeteria

Closed seating area provides a relaxed ambience for interaction.













Yoga and Wellness

Gymnasium for boys and girls under the supervision of trained instructor.

Hostel

Separate hostel facilities for boys and girls in the campus. Safety and security ensured by the Ahalia security wing and hostel wardens. Neat and well maintained mess facility under the supervision of hostel F&B man-ager.

Transport

College bus facility from Palakkad. Cheruppalassery. Mannarkad, Oltappalam, Vadakkericherry, Nenmara. Chittur & Malambuzha. Internal transport facility also available in the campus connecting the bus stops at National Highway and State Highway.

ATM- Banking Facility

Canara Bank operates a branch in the campus.

Canara bank & ICICI bank provide ATM facility in the campus.

Boating facility

A unique facility to get relaxed during free time & holidays in the campus.

Amphitheater

1000 capacity open-air amphitheater surrounded by trees available in the campus to conduct cultural events. club activities, management fest etc..

Round the clock medical facility

24X7 Medical / Ambulance facility available in the campus for any kind of Healthcare needs.

Post Office Facility

The Kozhipara post office is functioning in the Ahalia campus.





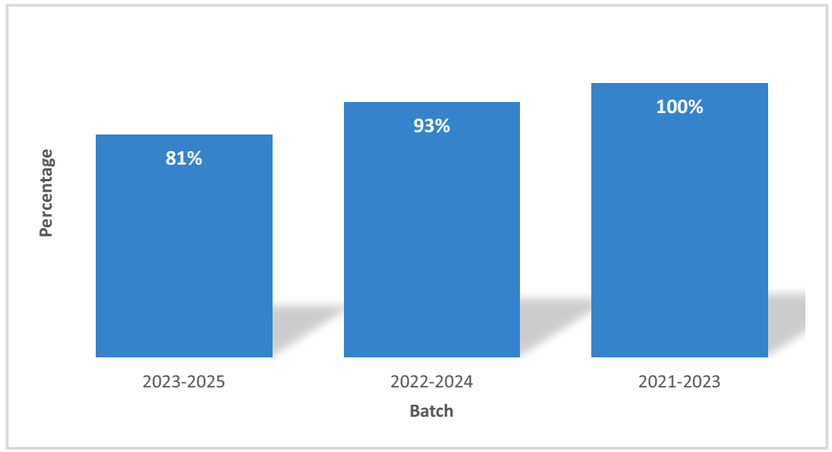




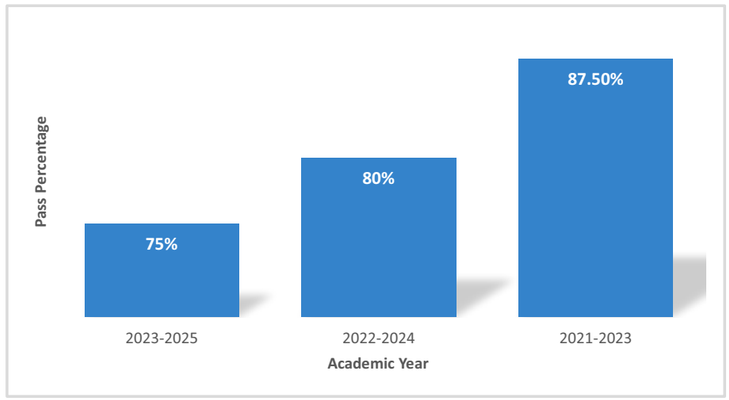




Placement details of three previous years:



Results of three previous years with pass percentage:



Students Placed in:

FEDERAL BANK · ORACLE · accenture · amazon · ASTER DM HEALTHCARE · TCS TATA CONSULTANCY SERVICES · KPMG · Infosys · HSBC · IBM · CORIZO · Livelong Wealth · Bizpole · EXL · TATA CONSULTANCY SERVICES · PRECOT MERIDIAN · Cognizant · Branic Tech Solutions Private Limited · Muthoot Finance · HCL · MANAPPURAM FINANCE LIMITED · Ahalia Diabetes Hospital · AHALIA FOUNDATION EYE HOSPITAL · AHALIA WOMEN & CHILDREN'S HOSPITAL · SKILL VEDANTH · MALABAR CEMENTS LTD · American Megatrends Invent Future · UST Global · Kirloskar · Heleum

At present the management adopts the policy of 100% placement to various Ahalia Institutions in India & Abroad from the eligible MBA candidates.

The closing date of admission will be 31.07.2026

Course Fee Payment:

Kindly pay the fee through the college account/ scan the Q.R. Code for UPI Payments.

Bank	:	Canara Bank
Bank A/c Name	:	Ahalia School of Management
Bank A/c No	:	110165953236
IFSC Code	:	CNRB0006174
Branch	:	Ahalia Campus

SCAN AND PAY
USING ANY UPI/BHARAT QR/BANKING APPS

AHALIA SCHOOL OF MANAGEMENT